The Secrets of Female Sexuality

BE THE MASTERFUL LOVER™
WOMEN CRAVE

PREVIEW EDITION

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WARNING! I am going to present radical changes in your beliefs. Much of what you are about to read will be contrary and challenging to everything you have believed about female sexuality and about relationships altogether.

You may find that the information makes you feel uncomfortable. Positive change is invariably accompanied by discomfort at first, but I intend to save you from the kind of pain that I went through. You have to keep an open mind.

In this book, I unapologetically present the truths of female sexuality in a brutally honest manner.

I went outside the boundaries of political correctness and societal norms and tried things not done before and found the things that really work. I did the actual field work and found what women actually responded to. Nothing else matters except how women respond.

Most of what you have learned about female sexuality was probably from people who have their own misconceptions. Looking at it more closely, you will probably find that they have frustrations of their own. Unlike them, I have had success that is known worldwide. My clients have repeated these successes to give their women indescribable pleasure beyond what can be comprehended by most people. Hence, it is no surprise that my thesis is in contradiction to what other people may have told you before.

On another point, I suspect you may be quite skilled and successful. Most of the men who read my materials are into learning to be better lovers, and, thus, are already far ahead of most men. Many of my top clients were very impressive, yet became even more so. If you are such a man, I would like to hear from you, as we would have much to talk about.

With that aside, I begin with my story. I was married once...
Though it was a beautiful sunny Tuesday evening in April of 1992, it was a very dark day for me...

Returning home from work, I pulled into our subdivision of large brick homes. Golden beams of sunlight shone through the trees onto the carefully manicured lawns.

I pulled into our garage and went into the house. I hugged my two children and kissed my wife.

She was hot—a lingerie model. 5'9", 36-24-36, beautiful breasts, amazing ass, long athletic legs, long dark hair, and full red lips.

I had met her ten years before. We had sex on the third date. Two years later, we were married.

We had built a big home in the suburbs. We had two beautiful children. She and I had sex every night. It was basic vanilla sex, but we always had simultaneous orgasms. I was a happy man.

Recently, though, the frequency of sex had diminished. We had started arguing about money. It got to the point where I felt that I couldn't do anything right. I didn't know what was wrong.

I asked her to sit on the couch with me. I pleaded with her to tell me what was wrong. She simply replied, “I want a divorce, and
you get the kids. I’m moving out.” I was floored. I asked her to explain why, but she refused.

Later that evening, I was in my den. Behind me, was a wall full of mechanical engineering textbooks from my undergrad and electrical engineering books from my Masters degree. Before me, was a large, solid oak desk that my parents had given me for a housewarming present. They were to be the only things I would walk away with after the divorce.

I picked up the phone to make a call. I heard my wife on the extension in the bedroom, telling her sister about the man she had been fucking for the last two months.

I quietly set the phone back down, and I went out my front door to sit on the steps. I stared into the lawn. It felt like I had been punched in the nose and had my heart ripped out. It hurt like Hell.

I had treated her like a queen. I was a good provider. We had good sex. Why?

The house went up for sale. The kids and I moved into an apartment. Every other weekend, the kids went to her apartment.

Sometimes on the weekends that I had the kids, I’d get a baby sitter and go out to the nightclubs with a buddy from work.

One night, I saw her there. She was with the guy she’d been fucking. They were all over each other. It was disgusting.

He was a classic Bad Boy—more precisely, a machismo asshole. He had all the smooth moves.

On one weekend when my wife had the kids, I went to the nightclubs, and I saw that guy. He was with another woman. He was doing to that woman what he had done to my wife.

He was startled when he turned to find me standing right in front of him. I assured him that I was not there to kill him, but simply to ask him something. I asked him what he had done right and I had done wrong.

Perhaps out of fear for his life, or maybe to brag, he told me everything.
He spoke in terms of examples. For educational purposes, I have distilled the morals of the examples here:

1) Find out what she needs and give it to her.
2) Women need constant reassurance, but, at the same time, constant doubt.
3) Never let her think she "has" you.
4) She must always be jealous of you.
5) Always remain interesting and challenging to her.
6) Always keep strife in the relationship.
7) Be possessive of her. She must feel "owned."
8) Never let her look at another man.
9) Keep other men away from her.
10) Show her more excitement than any other man has.
11) Sexually fulfill her, and then some.
12) Never let her feel she fully satisfies you.
13) Know her weaknesses and play them when needed.

Then he said, “I’m glad you’re not the jealous type.” I responded with, “If I were, you would not be here.” He ran, because where he comes from, such matters are dealt with in very violent ways.

Notice: I am NOT telling you to do those things. I merely report what that bad boy gave as advice. I will tell you in this book that you should NOT do those things and why.

Now, back to the story...

The following week, I had to drop off some papers at my wife’s apartment. As I was about to knock on her door, I heard her and the Bad Boy inside having sex. She sounded like she was enjoying it a lot more than she had enjoyed sex with me. I listened until I heard her come very vocally, and then I slid the papers under the door and left.
Never again would a Bad Boy steal a woman away from me, and never again would a woman be anything less than completely fulfilled and breathless after sex with me.
"One night, I watched her at the window in her sleep. I noticed for the first time, how a woman's underclothes barely touches her skin. How it rides on a cushion of air as she moves. How the silk floats about her body, brushing her flesh like an angel's wings, and I understood how a woman must be touched."

~Don Juan DeMarco

I got my wits back and settled down. No longer was I interested in revenge. I simply wanted to be better and live a fulfilling life.

I knew what that Bad Boy was doing when he worked the women. I wanted to have the same effect on women, but I didn't want to do it by taking advantage of a woman's vulnerabilities. I wanted to do it by empowering her strengths.

I started by reading divorce recovery books. I read as many as I could.

That got me interested in books about relationships. I read tons of them.

It started to become apparent to me that my relationship with my wife had been doomed from the beginning. Basically, as it turned out, she had low self-esteem.

Even though she had the perfect life and was treated like a queen, she did not have the sense of deservedness enough to appreciate it. In fact, it was against what she believed that she
deserved. She honestly believed that she deserved to be treated poorly. And thus, she sabotaged what she had with me.

So, basically, it was all my fault! I had chosen poorly!

That's right. I had only married her because she was so smoking hot.

That was the first step to recovery. I assumed responsibility for my lot in life.

Because of what I had been through, I worked hard to devise a way to choose the correct women, which has since served me well.

At the same time, I realized what that Bad Boy was doing. He was preying on the insecurities of women with low self-esteem.

“Women need constant doubt.” “Never let her think she has you.” That will certainly keep a woman with low self-esteem on her toes. Low self-esteem women are always chasing what they can’t have. But a woman with high self-esteem will tire of that. A high self-esteem woman wants to get to the point where she can enjoy having her man. If she can’t, she’ll move on.

“She must always be jealous of you.” This is true when preying on the insecurities of low self-esteem women, but very bad for women with high self-esteem. Life provides enough occasions for the “healthy” jealousy that keeps a relationship healthy.

“Always remain interesting and challenging to her.” Agreed. However, there are healthy ways to do this.

“Always keep strife in the relationship.” Wrong! That will attract low self-esteem “drama queens.” It will repel high-quality women.

“Be possessive of her. She must feel owned.” Very bad! High quality women do NOT want to be “owned.” Later, I will explain the correct “occasional” context in which this is actually a good and very powerful thing.

“Never let her look at another man.” “Keep other men away from her.” Bad Boys are very insecure, paranoid men who know that other Bad Boys are always trying to steal their woman. In
actuality, such a mind-set will repel high-quality women. In reality, there is no need!

“Show her more excitement than any other man has.” “Sexually fulfill her, and then some.” Agreed—most definitely. I have even gone MUCH further!

“Never let her feel she fully satisfies you.” WRONG! In fact, when it comes to high-quality women, I will show you that you do indeed want to show her just how MUCH she satisfies you and why that is so powerful!

“Know her weaknesses and play them when needed.” That is just so fucking stupid and typical of the low self-esteem Bad Boy.

I have devised much more rewarding ways to keep a woman with high self-esteem excited about the relationship, and in fact, to bring out her inner SLUT!

Since I was back in the dating scene again, I wanted to be a memorable lover for the women that I was meeting, and I also wanted to personally enjoy the experiences to the maximum extent possible. So, I read all the books about sexuality and being a better lover.

Unfortunately, they were somewhat disappointing.

On the weekends that the kids were at their mother's, I would go to the nightclubs.

At the time, I was 36 and felt old and used up. Then, I began to discover that some of the young women found me attractive. I started dating a 19-year-old woman who had gotten into the nightclub using a fake ID.

Unfortunately, she was not having orgasms. I was making love to her like I had made love to my wife for many years. I soon realized that that was not working on the new women.

Later, she started dating a Bad Boy. One night, she and I ran into each other, and I asked her how things were going. She was happy to report that her new boyfriend had given her her first orgasm!
Damnit! A Bad Boy had beaten me again!

I decided that that would never happen again.

I read more books on sexuality and being a better lover. I purchased educational videos. I listened to audio recordings. There may have been one paragraph in each book worth quoting, but, otherwise, they all rehashed the same old stuff.

I decided to try stuff myself and figure out what really works.

I started dating a 22-year-old woman. She also had never had an orgasm. She had only been with one man before. They had been together for a year, and no doubt he had tried everything on her.

So, I took my time finding what made her feel good. With my middle finger, I searched for her “G-spot,” like all the sexuality books recommended, but I received no response from her.

Then, I decided to slide my finger in as far along the front wall of her vagina as I could. I curled the tip of my finger and pressed hard against the front wall. She immediately responded to this.

After continuing this for a few minutes, I watched the face of this beautiful woman while she experienced her very first orgasm.

It was beautiful to watch. It was wonderful to be there, to be a part of it, and to have helped to “facilitate.”

I decided that I was going to be my own sexuality teacher.

I gave more women their first orgasm.

I converted women who had never masturbated in their life into masturbating maniacs.

I turned women who insisted that they could only have one orgasm into multi-orgasmic, come machines.

Interestingly, I later realized that I had actually benefited most from the education I received when I was writing my master’s thesis in Electrical Engineering on Artificial Neural Networks.

As computer engineers, we looked to the human brain as an alternative computing architecture. It did things seemingly effortlessly that we could not get computers to do.
We read papers by neurologists. They quoted papers by psychiatrists and psychologists. That got me very interested in psychology.

I also learned some neural physiology and was starting to form an understanding of how the brain processes sexuality.

So, I started to look at the power in the psychology and neural physiology of female sexuality. That’s when things got very interesting...
After my divorce in 1992, I felt very defeated and alone. I had custody of our two small children, and thus, I was stuck at home in the evenings. Hence, after I put the children to bed, I turned to the telephone.

There was a singles magazine in our area where people placed in personal ads. You read through the ads and decided which women to call. You then called a 900 number and left a message and your number. The ladies would then listen to their messages and decide who to call back.

That was back in the days before there was caller ID. The women could call and know that you had no way of knowing who they really were or where they lived, so there was that anonymity which gave them safety.

I picked women who were recently divorced and about 30 years old. When they would call, the rapport would build quickly because we had a lot in common and much to talk about.

I would build common ground based on our similar situations of having gone through a divorce. This allowed her to feel comfortable with me.

I also became very good at establishing an emotional connection with a woman on the telephone. This is critically
important. Women are emotional creatures, and they need to establish a connection before they can feel free to continue further.

Since she understood my situation, I would say, “I really enjoy talking to you. I feel like I can tell you anything, and you understand it and accept it.” She would reply, “Oh yes, I do!”

This served to make her feel that she could tell me anything, as well, and that I would fully understand it and accept it. Thus, she would open up even further.

By the end of their marriage, many of these women no longer felt sexual. They weren’t having orgasms, even by masturbating. They didn’t even fantasize. There was no point in it.

They had left their marriages for various reasons, but in all cases, the sex had become boring. Their husbands were lousy lovers. I asked these women, “Was it because he had a small penis?” They replied, “Well, actually, no.”

Many of them had affairs with exciting lovers. They talked about how much their lover turned them on. I asked them, “Was it because he had a big penis?” They replied, “Well, actually, no.”

Apparently, it didn’t have anything to do with the size of the man’s penis.

All of my preexisting beliefs about sexuality began to crumble.

So far, this may sound as if I was being very pathetic, and as I look back on it, I can see it that way.

However, hearing these women’s stories was fascinating to me.

It was also therapeutic for me. It was sort of a “mutually helpful divorce recovery program.” It helped me to deal with my recent divorce. Also, I have to admit, it helped with the loneliness.

The women were lonely, too. They were reaching out in the dark to talk to another human being, to have thoughtful human interaction.

For them, it was also therapeutic to share their secrets, even with an anonymous person; and because it was anonymous, they were completely open and honest.
I was learning a lot. The stories were very revealing, and quite fascinating.

I became very good at getting them to open up and share.

I would ask them, “What do you really want in a man?” They would describe, or at least try to describe, what they wanted to the best of their ability. Often, they didn’t really know themselves; they just knew what they wanted to feel. The important thing is that they started to feel those feelings while they were on the phone with me.

So, I would then ask, “How would it make you feel to be with such a man?” They would describe that. In order to do so, they had to imagine feeling it. This caused them to actually begin to feel those feelings and imagine that they were really with that man. Because they were talking to me and had rapport with me, those feelings got associated to me on a subconscious level. They did not realize this on a conscious level.

Because I was genuinely interested in what they thought and because I made it a point to demonstrate that I was a good listener, they opened up about what they would really like to have—in other words, what they fantasized about on an emotional and relationship basis.

When they were basking in a flood of good emotions and feelings, which were all connected to me, I would ramp that up. After having established an emotional connection with them that allowed them to feel very close to me, I leveraged that to move the conversation in a romantic direction.

I would ask them to describe what they would do on the ideal “date.” They would describe some romantic night out, consisting of dinner, dancing, and walking on the beach. Of course, they gave me detailed descriptions. “Then, we are seated at our table, which is adorned with a fine white linen tablecloth and one tall candle.”

Sometimes, they would instead prefer that I describe the ideal date. If so, I would simply narrate the ideal date as described to me
by previous women. It’s simple really—give women what they have to have.

After they were basking in the flood of romantic feelings, all of which were linked to me, allowing them to feel romantic toward me, I covertly moved things in a sexual direction.

I would ask, "Do you ever feel alone?" They would affirm.

Then, I posed these questions: “What would it feel like to be the opposite of alone? What word could be used to describe that?”

They would try to describe it and put a word to it. It served to remind them that they were alone and how much they yearned to feel close and connected.

Then, I would say, “Yeah. Sometimes I feel alone, especially at this time of night. I think about what it would be like to be with that someone special. What would we say? What would we do? How would we make each other feel?”

They would softly agree, “Yeah...”

Then, I’d continue, “I feel very close to you right now.” They would reply, “Yes, I feel very close to you, too.”

Then, I would softly say, “I wish I were there with you right now.” They would softly reply, “Yes...”

“If I were there right now, I would want to hold you so close.” They softly replied, “Yeah...”

“And I would feel your soft skin against mine.” They would sigh.

Here is the critical point...

“And I would ever-so-softly kiss the side of your neck.”

At this point, 80 percent of the women would simply stop talking and just sigh.

I would continue...

“And I would softly kiss the side of your neck all the way down to your shoulder.”
I would slowly describe in detail everything I would do if I were there, beginning with what I would kiss, then what I would touch.

They would moan.

Then, I told them what I would lick.

Within minutes, these women would be screaming in orgasmic ecstasy.

These women were all attractive and educated. On the very first call, fully 80% of them would engage in phone sex with me, a man they have never talked to before in their life.

Have you ever heard of anything like that before? Intelligent, educated, professional, successful, attractive women calling a strange man and having phone sex? It’s usually the other way around, where men pay $4.99 a minute to call a woman to have phone sex.

I continually adjusted and refined my phone sex techniques, making them progressively more realistic and effective. Just from my voice and the reality that I created in their mind with sensory rich descriptions, erotic words, and eventually outright naughty vulgarity, women were having orgasms. Then women were having multiple orgasms; then women were having orgasms without even touching themselves.

I became extremely good at giving phone sex. I was absolutely lethal. The phone would ring, and I knew that within one hour another woman who I had never talked to before would be screaming in orgasmic ecstasy.

It became routine. I had to work the next day, and I needed a freshly ironed shirt for work, so I'd be getting women off on the phone while I was ironing my shirts. I would literally be having phone sex while I did my laundry!

Picture this... I am looking down at my ironing board, holding the collar of my white shirt down with my left hand, while my right hand pressed the iron across my shirt. The phone was pinched between my right shoulder and chin, while I said, “Keep coming
for me, Baby! I’m gonna come! Now! NOW, Baby! Come harder!” Meanwhile, the woman was screaming at the top of her lungs right into my ear.

I was leading a private life, running a phone sex line for women in the evenings. But I knew I was onto something.

These women were well-educated professionals—elementary school teachers, mid-level managers, emergency room nurses, stockbrokers, sales directors, fast-rising corporate executives, you name it. They all had high self-esteem. They came from good homes. They were the farthest thing from sluts. When I got on the phone with them, however, and unlocked their pent-up sexual potential, they became very slutty.

These women really opened up and taught me things that fascinated me. They spoke of their sexual past and their fantasies. I learned a great deal about the secret sexual lives and thoughts of women from all of those conversations. That's when I really started to understand the underlying sexual potential that exists within women.

My beliefs about women were shattered and totally rewritten. I became even more fascinated with the minds of women.

Women are not that complicated, after all. It’s just that we don’t understand them. That is completely understandable, considering the fact that social conditioning has misled us. Even some of the so-called “sex experts” had unintentionally misguided us through their own ignorance or political correctness.

I am trying to get you to begin to understand women and to rewrite your own beliefs. When you truly begin to understand women, they are no longer intimidating, but instead, they are absolutely fascinating and thoroughly enjoyable.

The interesting thing is that even during my “phone sex period,” I began to understand that what I was doing was something very novel. I was onto something that nobody knew about. There was nobody who I could talk to about it because nobody could even comprehend that it was even possible.
And, I had absolutely no idea at the time that I would end up teaching this stuff. I just wanted to learn.

At the time, I was on the beginning of a long learning curve that would prove to be the beginning of a fascinating journey.
It seemed like everything that society told us was a lie.

Movies, television shows, stories, other people, our parents, women, and all that “social conditioning” told us that we had to talk women into having sex. It almost made it seem as if sex for a woman was a chore she performed, an obligation she fulfilled, only as a reward for us spending money and attention on her.

That single misguided piece of social conditioning had me perplexed for years.

It was a belief that was hindering me, a self-defeating belief. I was determined to crush it by finding the truth, and then to replace that belief with empowering beliefs based on reality.

I realized that all the social conditioning was not jiving with what was actually happening in reality.

During my 20s, most of my girlfriends absolutely loved sex. It’s not that they initiated it, but they would hint at it, and then the moment I would initiate it, they would jump on it. Then, in my marriage, my wife had to have it every single night. From my point of view, it appeared that women loved sex.

So, in my phone sex phase after my divorce, I tried a cruel experiment. I met with some of the women I talked with on the phone. We’d meet at a neutral place, have a drink, and then go to her place.

"To love is to live on the precipice."
~Pauline Reage
I would get her naked on the bed, and then I’d hesitate. I’d stall for as long as I could. If she persisted further, I’d say, “I’m not really ready for this yet,” or, “I think maybe this is moving too quickly.” Basically, I was purposely NOT going to have sex with her, just to see what would happen.

What happened was that they got PISSED! Either they’d be insulted and start sulking or they’d cuss me out. One woman even called me a coward! I made peace with them, got back on their good side, and then obliged them. Then, they went at it to such a degree as to make themselves look selfish.

I laugh now as I look back on it, but it proved something very important to me:

Women Love Sex!

Women actually WANT to have sex! Not merely as a reward to ‘a nice guy,’ but simply because WOMEN LOVE SEX!

(That does NOT mean that women are promiscuous.)

That, along with the stories that women shared with me over the phone and with all the factual evidence from reality, clearly showed that not only do women love sex, but, in fact, women are far more ‘sexual’ than men.

Further evidence of this can be found in any woman’s fantasy book, such as “My Secret Garden” by Nancy Friday. That will open your eyes. Women have elaborate, intricate fantasies beyond anything men can imagine. For women, it is largely mental and emotional and about being “taken” and “ravished.”

So, more accurately...

Women Love To Get FUCKED!

That does NOT mean that women want to be raped—certainly NOT!

On the other hand, in the context of consent, mental stimulation, emotional rapport, and trust, women love to be taken and ravished and fucked hard by their men.
I always thought that women only liked to “make sweet love.” They certainly sometimes do, as do I, but they sometimes also like to get fucked! So, I started doing that, and they got crazy!

I pushed the envelope even further. While fucking them hard, I would talk dirty. They got crazier!

During my last two years of college, I had a college sweetheart who I found to be very cute and sexy. She also happened to be very intelligent, had very high self-esteem, and was extremely sexual.

We had very good sex. We did it often and always had simultaneous orgasms.

One day, she said to me, “As you know, I love horses. Well, I also admire how they are very animalistic when they have sex. When we do it doggy style, I sometimes imagine that I am a horse and that I am being very animalistic.”

I couldn't believe what I was hearing, but, of course, I said, “Oh good, Baby, I love that you are able to feel animalistic.”

I had certainly heard that women like to be “animalistic.” I never really thought that they went as far as to imagine they were an animal!

So, the next time we did it doggy style, I said to her, “Oh yeah, Baby, you are being very animalistic!”

She got even more excited. I couldn't believe I was saying this.

I took a big gulp of courage and said, “You are so animalistic, just like a horse. Whinny like a horse!”

She started making horse noises! She started going crazy!

What do horses do? Whinny? I don't know.

I continued, “Oh yeah, Baby, make like a horse! You’re getting fucked like an animal!”

She went ballistic. She started screaming in orgasmic ecstasy.

I couldn't believe it. It was so “foreign” to me, but hell, it worked, and very powerfully. Truth is found in reality.
My next girlfriend had no interest in horses, but she did like to be animalistic. I altered what I said to fit the situation. It worked amazingly well.

I was onto something. I varied it further with each subsequent girlfriend. I moved it from being animalistic to being slutty. That worked even better.

I found that the more vulgar and raunchy I got, the more excited they would get.

Women Love Dirty Talk!

I pushed the envelope even further. I would see how very naughty I could make them be.

I would make a fantasy scenario where she is a very naughty little schoolgirl who was caught masturbating, and I am the mean, disciplinary principal. I would spank her and tell her how naughty she is and that she needs to be disciplined. “You’re being very naughty! You will learn to be a good girl! You are being so naughty, but you want to be a good girl! Come like a good girl!” This would consistently result in powerful orgasms.

One woman I dated was the executive assistant for the president of a huge corporation. She was very proper and conservative and wore Liz Claiborne suits. She owned a condo on a lake. I would take her out to the beach and fuck her on the picnic table where anyone with binoculars could see. I told her, “You love getting fucked where everyone can see you. You are so very naughty!”

Then, I brought her into her condo and fucked her in every room of her house, while telling her, “You love to get fucked! You can’t get fucked enough!” She would almost lose consciousness with the long string of orgasms.
Women Love to be Naughty!

I wanted to see how naughty I could make them be, even to the point of doing very taboo things.

Anal sex has always been a man’s fantasy, but I thought women didn’t want to have anything to do with it. How wrong I was.

I would make them feel very naughty, and then I’d use that to tell them that they are even naughtier because they want to be very taboo and get fucked up the ass.

Then, I’d train them to have anal orgasms, and they would insist on being fucked up the ass! Very taboo.

Women Love to be Taboo!

I had read stories about women being tied up, so I tried that.

I would tie her hands to the bedposts so that her arms were outstretched and she was restrained to the bed, unable to get away. Then, I’d remind her how she is so very helpless and that I intended to do with her as I pleased and have my way with her.

Then, I’d tease her with oral stimulation and hold her right on the edge. Then, I’d ravish her by fucking her hard, which always resulted in spectacular orgasms. They loved it!

Women Love to be Dominated!

I pushed things further, even to the point of making her seem like a slut. I found that women responded powerfully to that.

While fucking them doggy style up the ass and pulling their hair, I’d tell women, “You love to get fucked up the ass like the slut that you are!” They got even crazier!

As an extreme example of making a woman become a total slut, I brought one girlfriend to an on-premise swinger’s club, where sexual intercourse among couples happens in a large room as others watch.

I had her select a single man who she found attractive, and then he and I double penetrated her while everybody watched and I said to her, “You love to get fucked hard by two men! Show me how
you love to get fucked! You love getting fucked hard like the slut that you are!” She was screaming in continuous simultaneous vaginal and anal orgasms.

Needless to say, she became even more wildly crazy about me. Powerful stuff.

It just goes to show...

**Women Love to Get Slutty!**

Now, that does NOT mean that women want to BE sluts (in a derogatory way). Certainly NOT! However, in the correct context, with her trusted lover, women love to become ruthlessly expressive sexual creatures.

It appears that anything that is taboo is even more exciting, simply because it IS forbidden. It is that contrast, that dichotomy.

Simply the fact that it smacks at the general definition of what it means to be a “proper” woman is what makes it exciting.

Moreover, interestingly, the better the sex is, the more she has to have it!

You might think that when a woman is getting really good sex, she would be satisfied and not need it more often. That could not be further from the truth. In actuality, when a woman is wildly crazy about her man and the sex is fantastic, she gets even hornier. She can’t get it enough!

**Women are Horny Monsters!**

In many cases, women are far hornier than men. One woman I knew who was in her late 30s told me, “I get so damn horny! I feel like a 16-year-old boy. It’s not fair!” Another woman told me, “It gets worse at the time I ovulate. Every man I see with a cute butt I want to jump him right then and there and ride him hard!”

Even so, women ONLY do these things when led by a man. They cannot do it themselves. They cannot initiate themselves. They can’t even suggest it because that would be contrary to being a woman. She needs a man to lead her.
Women NEED Men!

Where is she going to find such a man? Men like this are extremely rare. That’s what makes the Masterful Lover such a precious find.

Now, let’s get back to social conditioning.

Why did all that social conditioning want us to believe that women didn’t like sex very much? It appears that there are a number of reasons for this.

Social conditioning protects women from men who only want to use women for sex. If social conditioning trains people to believe that women must first be in love to have sex or that they must first be in a committed relationship, then women always have a defense against men who view women as simply objects. Rightly so.

It keeps teenagers in check. Parents teach their children that sex is only for love and marriage so their children won’t go out and have sex and end up with teenage pregnancies.

Interestingly, the social conditioning does parallel the reality of being a woman to some degree. What I mean by that is the following. Most women are sexually submissive. They do not initiate sex. Instead, they respond to their man when he initiates. Most women prefer it that way. Women are excited by the fact that they excite their man. Women love to be desired and “taken” by their man. It makes them feel feminine and beautiful.

Unfortunately, though, women are also victims of social conditioning. Social conditioning is interpreted to mean that any woman who loves sex must be a slut. This has caused great frustration for women.

Even though women love sex, they’d never admit it to a stranger. It would make them appear to be a slut. It would also invite advances from men who objectify women.

The advantage of all this social conditioning is that, since it is against social norms for a woman to love sex, it makes it even
more exciting WHEN a woman demonstrates that she loves sex. Anything that is taboo is even MORE exciting because it IS taboo.

Women Love Taboos!

To further complicate things, most of us men have been raised to be proper, polite gentlemen, and we have been taught that to suggest sex to a woman would insult her because it would insinuate that she is a slut.

That piece of social conditioning hinders men and puts men in a predicament. A man wants to be sexual with the woman he is interested in, but he can’t suggest it because it would insult her.

The woman certainly can’t suggest it because that would define her as a slut. Besides, women are sexually submissive. They prefer that the man initiate.

But women want their man to suggest it, because women love sex.

Here is the most important thing that men need to understand, yet, it is one of the toughest things for men to accept...

Women are far more sexual than men

In fact, women are far more sexual than most men can even comprehend.
CHAPTER 5

WHAT WOMEN WANT

"A woman is a mystery to be solved. But a woman holds nothing from a true lover. Like the blush of a rose, pink and pale, she must be coaxed to open her petals with a warmth like the sun. It calls for the lust of a whale crashing to the shore, so we may steal up what lies beneath, and bring the foamy delight of passion to the surface."
~Don Juan DeMarco

What do women want? It is an age-old question.

Don’t ask women. When women are asked what they look for in a man, they usually say something like “a sense of humor” or “a nice guy,” but that is not really what they respond to. Women respond to feelings.

Every woman grew up knowing exactly how it would feel to have the ideal man. It is that feeling she must have when a handsome stranger sweeps her off her feet. A woman does not choose a man because of who he is; she chooses him because of how it makes her feel.

To find what it is that women want, we must look at what women actually respond to. Truth is found in reality, and reality is there for all of us to observe.

We begin looking for the answer by observing the various men that a woman has been with in her life.

THE BAD BOY

The bad boy gives her exciting sex, and because he is very masculine, he makes her feel sexy. However, he is a self-absorbed
jerk who cheats on her. She does not feel appreciated, and she probably is unable to feel any emotional connection. She often becomes addicted to him because the sex is so good and she feels so very sexual. She will try in vain to tame him, but it is fruitless. In an emotional breakup, she finally leaves him for good—at least the high self-esteem woman finally leaves him for good.

You may be asking, “Are there lots of women that don't like the aggressive bad boy attitude at all? What about the important aspect of politeness and manners?”

A lot of women are turned off by the aggressive attitude of bad boys, if by "aggressive" you mean rude and pushy, and if the context is outside the bedroom in social situations.

Outside of the bedroom and in social interactions, most women prefer "politeness and manners." It's just human nature.

Still, as you look around, you find that bad boys tend to get the girls, while nice guys don't. Women are often seen crying on the shoulder of a nice guy "friend" as she suffers through the extreme emotional highs and lows of a relationship with a bad boy "lover."

Bad boys are aggressive. Nice guys are polite. Thus, a lot of "reforming nice guys" who want to be "exciting bad boys" will try to act aggressive, but they just end up being rude wimps.

A lot of it has to do with context. As I have previously discussed at length, women want to be treated like a lady in the living room and ravished like the slut that they love to be in the bedroom.

Women know that bad boys can ravish them, and I'm talking about the dangerous-to-know, impossible-to-tame bad boy. (Also, I'm talking about MOST women, at least once in their lives.)

Bad boys are exciting. For a woman, the sex is awesome with a bad boy. He is dominant, he talks dirty to her, he makes her do things she is too inhibited to do, and she loves it. It makes her feel sexual. It is extremely exciting for a woman to experience those intense sexual feelings.
Bad boys are masculine. The feminine in a woman is attracted to the masculine in a man, and with a bad boy, it is extreme. It is this contrast that is so alluring to a woman. It makes her feel sexy and feminine.

Bad boys lead an exciting life. They are daring and live on the edge. Women want to be part of it to make their own life more exciting.

Bad boys are mysterious. They have a dark side that women are endlessly curious to know. She never really feels she knows him.

Bad boys cannot be tamed. Women are nurturing creatures, and are thus compelled to save him. She is determined to rescue him by teaching him how to love.

Bad boys are fearless with women. He will woo her by being sweet and gentlemanly, while she is drawn to his masculine confidence.

Bad boys are addictive. She becomes so wrapped up in her experience that she realizes she needs it, and the bad boy knows it.

Once she becomes addicted, the bad side of the bad boy comes out.

Bad boys are selfish. He inconsiderately takes and takes, and she gladly gives and gives even more in order to keep him because she is addicted to the exciting sex.

Bad boys are secretive. She begins to notice things he is keeping from her, things about his dark side that would be self-incriminating.

Bad boys make promises of fidelity and then deny their indiscretions. When she learns he has cheated, she is hurt; but she needs it, so she works even harder to save him.

Bad boys are paranoid. He knows that other men do exactly the same thing. Thus, he becomes very jealous and possessive of his women. He becomes controlling in order to keep her to himself.

It is incongruent. The internal incongruity is another form of weakness.
Most every highly-sexual woman has been with a bad boy at least once in her life. This is true for both high self-esteem and low self-esteem women.

Eventually, the high self-esteem woman can't take the drama any more, and she leaves him. It is probably the most emotionally traumatic thing she will ever do. It is heart wrenching for her because she has become so addicted to the awesome sex.

After a woman has been through the roller coaster ride with a bad boy, she will forever avoid inconsiderate jerks, but she will always crave those intense sexual feelings.

Let me repeat: She will ALWAYS crave those intense sexual feelings.

Here is a comment from a woman in response to my Youtube video:

OMG your so right about us women craving the "bad boy"! My ex was a "bad boy" and I stuck with him for 5 years and put up with so much crap from him, and I haven't been with him or a "bad boy" for nearly 3 years now, but that "bad boy" craving is still very strong, probably will have it forever.

It is because she craves those intense sexual feelings that there is a tremendous opportunity for you. So, you can thank the bad boys for doing some of the preparation work for you.

I have studied the bad boys for many years because I wanted to have the same kind of powerful sexual affect on women, but I was determined to go beyond that. I was going to figure out everything it takes to have that powerful affect on a woman and still have all the other things that a woman must have, because when all those other things are true...

It makes the sex even more awesome.

So, when you step into a woman's life, she sees that she could have all the things she has always wanted, and she begins to become excited about the possibilities.
The Nice Guy

Then there's the classic nice guy wimp. He makes her feel appreciated, and he is able to establish an emotional connection with her. Unfortunately, though, he's boring or he's not masculine, so she doesn't feel sexy and doesn't feel turned on about sex. She'd love to marry him, because he'd be perfect for a family, but for some reason, she keeps delaying the engagement. It's because he doesn't make her feel like a sexual creature.

Here is a letter from a woman ranting about her “nice guy” boyfriend. She posted it on craigslist.org, September 10, 2006.

Why nice guys SUCK

This is a long rant, so bear with me or hit your back button. I'm frustrated and in no mood for your shit either, so if you don't want to read it, well...

So I'm dating a nice guy now and it SUCKS. No other way to explain it, it just SUCKS. He's no challenge. He agrees with everything I say. He's got it all though - a decent job, a nice house, no kids, no psycho ex-wives, and he's tall and cute. Anyone ever seen that Friends episode when Alec Baldwin played Phoebe's boyfriend?

YEAH, my boyfriend is THAT nice. He's just too fucking nice. Nice is boring. I've never heard him raise his voice. He's never aggressive. He has no edge. He won't even drive over the speed limit and that fucking annoys the shit out of me, yet I sit in the passenger seat and keep my mouth shut... watching everyone whiz by us.

Don't get me started on the sex. Oh, excuse me... making love. After he cums (note I didn't mention anything about ME cumming), he rolls over and says, "Oh, that was nice," with a little sigh. I KID YOU NOT, he says it EVERY TIME and then he sighs...
like he has just woken from a refreshing nap. I finally got so tired of missionary and him looking lovingly into my eyes and smiling as he came, that I threw him down on the couch one night and mounted him. At first he was terrified -- yes, TERRIFIED. He thought something had possessed me.

It HAD -- it was sheer MADNESS. I fucked the shit out of him that night. He then sighed and said, "Oh, that was nice."

Now that we had the cowgirl position conquered (always with that sigh afterwards), it was time to move on to doggie. His ex-girlfriend never did doggie. (Hmmm... maybe there's a "nice" ex-girlfriend to blame for his timid niceness? That bitch...!) Anyway, I digress. I tell him I want him to fuck me from behind. Yes, I used the word "fuck" and I didn't care what he thought about it. He gets behind me and enters me, and damned if he didn't say, "OH, THIS IS NICE"!!! Are there any 35 y/o men out there that haven't smacked a woman's ass when doing her doggie? YES, and he's my boyfriend!

Tonight during sex, I think I'm gonna tell him to stick his finger in my ass when I'm riding him. THAT should be interesting.

So for the nice guys out there, my advice is this: It's great that you're nice (to an extent), but have some backbone. Don't be a spine donor all your life. When your girl is out of line, say something. Don't let her walk all over you. Occasionally, be a "bad" boy (being bad doesn't translate to abusive or criminal). Say "No" to her sometimes. Raise your voice and be heard. Say something dirty/sexy to her occasionally. Drink a few
too many beers and piss out in public. Smack her ass.

Don't ever use the word NICE to describe things, especially sex (okay, that may be a personal pet peeve).

Have an interest in at LEAST one sport (or pretend to).

Drive 5-10 miles over the speed limit once in awhile.

Run an old lady off the road just for kicks (yeah, I'm kidding about this one... just ride her bumper for a few miles).

Be aggressive during sex. Take off those damn white socks and Jesus sandals.

Grow a goatee for a few weeks. Shave your balls. Stray from your routine and shake things up.

BE A MAN FOR GOD'S SAKE... and the women will fall at your feet.

Whew... THAT FELT NICE.

All too typical. That woman is in the process of dumping her man, and she may not even realize it yet.

It happens often. The woman becomes frustrated that the man does not see the sexual creature in her. She still cares about him, but she no longer responds sexually to him. Thus, she loses respect for him.

Out of her frustration, she then goes into a stage where she mocks his ignorance and shocks him by making HIM do taboo things. After she has entertained herself for some time, she finds that she has lost all respect for him, and she dumps him.

THE EMOTIONALLY UNAVAILABLE GUY

The closest she might get to the ideal relationship is the emotionally unavailable guy. He's not a wimp, and he's not a jerk. He may be masculine and give her good sex. He may be a
gentleman and make her feel very appreciated. Still, there's one important thing missing; he's not emotionally available. She never feels emotionally connected to him. This is probably the biggest complaint women have. She found the ideal guy in all respects, but dammit, he's not emotionally available. She tries over and over to get him to open up to her, but it never happens. Women are emotional creatures, and they need it, so she eventually leaves.

**THE GAY FRIEND**

There are other men in her life. There's her gay friend. She loves hanging out with him because he makes her feel special and appreciated. They have an emotional bond, and they talk about everything. She feels very close to him, but dammit, he's gay, and, thus, not an option.

**THE MYSTERIOUS LOVER**

Then, there's the occasional mysterious lover. For many reasons, she'd never ever consider him seriously for anything, but damn, the sex is good. Once every few months, when she is bored with how things are going for her, she'll call him up and go over for one thing and one thing only: sex. Then she leaves, hoping she will soon find the ideal man.

**THE MARRIED MAN**

Finally, as one last example, there's the married man. Only low self-esteem women allow themselves to become a mistress, or in other words, a woman who wants what she can't have. He gives her exciting sex, makes her feel sexy, and they share a deep emotional connection; but he won't leave his wife, so she doesn't feel special. Because she has low self-esteem, it is very difficult for her to leave.

Let's get back to high self-esteem women.

Those were examples of men in her life. As you can see, one or more of her needs are not being met in each example. By looking at what is missing, we learn more about what she has to have.
When you observe relationships, you find that some relationships are more fulfilling and successful than others. In the successful relationships, both people are getting all the things they need. In the relationships that are not fulfilling, the needs of one or both of the people are not being met. This gives us a clue as to what women need.

When you observe women who went outside of their marriage, you find that they are obtaining that which they were missing in their marriage. For example, if the sex is boring, she will get an exciting lover. If the sex in the marriage is acceptable, but she feels that she is not being treated with respect, she will find a man who will treat her with respect. If she does not have emotional intimacy in her marriage, she will have an emotional affair. When women go outside of their marriage, they are looking to have one or more of their needs met. For some women, if it takes two different men in order to get all her needs met, she'll do it.

So, to learn more about what women want, we look at why women cheat.

Susan Shapiro Barash wrote a fascinating book called "A Passion for More," which sheds light on the dark side of female sexuality. It includes the interviews of 57 women who had extramarital affairs.

Every woman interviewed had something missing in her marriage. Each woman filled the missing need by taking a lover. Some of the women felt guilt about it, but most did not. In all cases, the women were happy they did it, as it ultimately led her to greater enlightenment and fulfillment.

Almost all of the women had much better sex with their lover than with their husband. For a few of the women, the sex was better with the husband, and the affair ended. In all cases, the woman's thoughts were consumed with the man that she had the most exciting sex with.

Some women had great sex with a man because she felt close to him. For most of the women, she became close to him because she had great sex with him.
I have taken a few quotes from "A Passion for More" to give you a flavor for the book. Because these are very minimal quotes, they are thus by definition taken out of context. Certainly, each woman's situation was more involved, but it gives you an idea...

Honey: "The affair awakened me sexually. I felt more uninhibited with my lover than with my husband. We had anal sex. He was a superb lover. I could have multiple orgasms with him, which wasn't happening in my marriage at the time. I was obsessed with him when he wasn't around, although we were together a few days a week."

Lucy: "The sex was excellent because he was so skilled. It was a learning experience for me. At first I slept with both my husband and this man; eventually I had sex only with my lover. It was hot. We had sex every possible way. For almost a year there was an intense, hot situation. The sex was wild and continual."

Sandy: "It was a wonderful sexual and emotional union and I never felt guilty. My lover adored me. He thought I was beautiful and gave me everything I wanted. The sex was loving and gentle but also uninhibited and open. We'd have sex everywhere. We did it in restaurants, in the back of the movie theatre. Wherever we were, we did it. If we went away, we'd do it on a mountain cliff, in the beach, in the car all the time, in the buggy ride in the city."

Hanna: "The sex was very exciting in the beginning. I'd see him daily sometimes, other times a few days a week, so there was lots of sex. Because he accepted me, I was able to play out sexual fantasies. The fantasies were things I would have done with my husband if he'd been willing, but with my lover there was no question that he was willing. My relationship with my lover made me see myself as a whole person and I rejected my husband's needs. My lover was reinforcing. He made me feel beautiful."
Rebecca: "Sex with my lover was very different than with my husband. Now I think of my lover as very handsome, but in the beginning my husband seemed handsomer."

In every one of the 57 cases, the married woman was not getting one or more of the things that a woman must have. With her lover, she could get the thing or things that she was not getting with her husband. For some women, if it takes two different men in order to get all her needs met, she'll do it.

In every single case where the woman went outside her marriage, she did it to meet one or more of the following needs:

1) To feel special
2) To feel a deep emotional connection
3) To feel like a woman
4) To have passionate sex

As a result, we can conclude what women must have four things...

**THE FOUR THINGS WOMEN MUST HAVE**

First, a woman needs to feel appreciated for the unique individual that she is. She needs to feel special, unlike any other woman, and she needs to know that her man supports her in her endeavors.

Second, she needs to feel that deep, intimate emotional connection. She needs to have that emotional intimacy with her man. It's a connection she shares only with him.

Third, she needs to feel like a woman. She needs to feel beautiful, sexy, and feminine. She needs to enjoy all those things that come with being a woman.

Finally, she needs hot, passionate sex. She needs to be seduced, enticed, teased, and satisfied, over and over again. She needs to experience new things, in new ways, including fantasies and roles. It makes her feel desired, affirmed, and alive.
This is verified by reflecting back on the men in a woman’s life. We find that each of them met some, but not all, of the four needs. The nice guy made her feel special and had an emotional connection with her. The bad boy made her feel sexy and gave her passionate sex. Neither of them gave her the four things she needs.

In every case where the woman went outside her marriage, the woman was consumed with thoughts of the man who was the exciting lover. I get e-mails from such women regularly. Here is one such e-mail:

My boss where I used to work, his name was David Shade, and all the guys used to snicker about his name and no one would tell me why, because I was the only woman attorney. One day I asked one of the senior partner attorneys, and he told me to check his name on the internet, and then I found your web site. Very interesting.

I have been married for 20 years. I have been bored for the last 10 years, and I am ready to ask for a divorce. I met a man, and after less than 2 months with him I am crazy in love with him.

The sex is great. We are crazy in love with each other. We talk about everything and share everything we think and feel without hesitation. He is very sensitive and very much a man at the same time.

Both of us are very sexual and have connected to the things in the bedroom that turns us on, and we share them with each other. We have questioned the sex part over and over because it is the best we have ever had with anyone. All we know is that we turn each other on in ways we have never experienced.

Both of our marriages (both of us are married) are pretty much over and were
really over before we met. Our marriages were over because of communication and sex not happening. So we have come to the conclusion that sex and communication now is the reason why we are so crazy in love, because we don't have it and have not had it for years with our spouses.

Well, this guy is the first one I have had and the first time I have cheated on my husband, and for some reason I do not feel guilty about it.

I bought your books and I am giving them to my lover.

He actually already understands 80% of this because he makes me feel like a woman that I have never felt in me before. I do not really think he needs these books, but this is really a gift to him to let him know he already has most all of it. This will give him even more confidence as a man in loving me and knowing that the woman in me really wants and needs all that is written in your books. I have felt it inside of me for a long time and this guy brings it all out. What a beautiful feeling it is.

I am learning about myself as well through them. Yes I am a naughty girl too :) but a professional during the day :)

Reading your material is giving me a window of understanding to know what I need to do differently for me to ultimately enjoy and have a very connected relationship with my new lover.

Good looks and love are not enough if the sex is lame. Here is an e-mail from Lisa:

David,
You are so right about the four things that a woman must have.

My last relationship was very loving and romantic. He was very good to me, and I loved him.

We could talk literally for hours. We would spontaneously dance in the living room. We were always touching each other. We would give each other "the look" and know exactly what we were communicating to each other.

The sex was always very loving and romantic... but the sex was ALWAYS very loving and romantic. There was never any variation whatsoever. We never talked in bed. It was always quiet and dark. It was never in the day.

Hence, I cheated on him all the time. One man, who was very exciting, gave me my first orgasm in intercourse. Then I'd go back to my boyfriend for all the other stuff. I never had orgasms in intercourse with him.

I am physically attracted to him. He works out five times a week. He just doesn't do it for me sexually.

Guilt got me. He is a good man and doesn't deserve to be treated like this, so I let him go. It was the hardest thing I ever did.

What is left is two people who love each other, who have a bond, but can't be together.

He now has a woman living with him. I get jealous that he is with her sexually. I know he just has her to have somebody, but I know she isn't good enough for him, and she is jealous of me, because she knows that he is still in love with me.
I miss him, but I know it would never work with him.

Here is an e-mail from Janice:

Hello David,

I'm semi-happily married to my husband with whom I share many interests but he lacks any style in the bedroom. He has not been able to bring me to orgasm ever in eleven years of being together.

I have bought toys to help and he actually gets jealous of them. I did tell him I like dirty talk and all the other things I know I like.

I even bought your CD's Dirty Talk and he hasn't picked them up to listen to them yet. He actually acted hurt over my suggestions of listening to them.

I have been chatting with another male friend who sounds like he knows very well how to please a woman and tells me all the things he would do to me. I have been very tempted to be with him but know it's not really going to help my situation at home.

Then sometimes I think having a lover to satisfy my needs on the side is just what I need. This other person is only looking to sexually gratify me, nothing else.

I'm wondering if there is something else I can do to convince my husband to take my subtle clues I need him to be more interested in satisfying me. He does oral for maybe three minutes then wham bam thank you mam.

I'm VERY frustrated all the time!! Help me because I'm soooo tempted to take this other man up on his offer.
Here is an e-mail from Cathy:

Hi David,

I'm a 38 year old woman with two kids. I have been very dissatisfied with the sexual side of my marriage. In 15 years, my husband has never given me an orgasm.

Mind you, I can have both clitoral and vaginal orgasms on my own. So I know that there is nothing physically wrong with me. And even though everything else about him is great, I've been contemplating leaving because I do not want to live the rest of my life without having someone to explore my sexuality with.

So...I have been trying to open my husband's mind up to new things...talking dirty, using toys, role playing and pleasure outside of straight intercourse. Over the years, I have at times tried to slowly engage my husband in one or the other of these ideas and he seems very turned off and defensive. Then I feel bad and back off a bit.

Of course, by now, I am very frustrated and at the end of my rope. I have promised myself to give the marriage one more shot and this is it. So...how can I get him to understand how vital it is to me that I can be with a man who is willing to understand and explore my sexuality with me without facing the barrier of his ego?

And at this point, I won't just be satisfied with orgasms. I want the whole package; dirty talk, kinky sex, role playing, etc. It's all or nothing and the marriage depends on it.

Thank you.
And here is a letter from a man who has benefited from the ignorance and neglect of married men. This letter appeared in Playboy Advisor:

I'm a single, average-looking businessman in my mid-forties.

During the past three years I've slept with every married woman I have desired.

I meet them in super markets, bookstores, and record shops.

I invite them for coffee, and the rest is easy.

From these encounters, I have observed the following:

1. I've not met a woman whose husband has made love to her properly in the past six months.

2. Many of these women had never had a multiple orgasm. Two had never had orgasms until we went to bed.

3. None of these women experienced any major guilt from these encounters.

4. Most view they are neglected and view our time as luxurious sin.

In the meantime, I've collected a casual harem.

I'm never pushy; they call me.

Can you explain why so many men are such neglectful lovers?

Signed T.G.

That letter was not to illustrate that you should go out and pick up married women. It is simply to illustrate that there are a lot of men who are lousy, thoughtless lovers.

If only she could have all that she needs.
Imagine if she could meet a man who met all of her needs, a man who made her feel appreciated, who evokes a deep powerful emotional connection with her, makes her feel feminine and womanly and sexy, a man who gives her hot passionate sex. It's the kind of thing women dream about.

Through her life experiences, she begins to understand what she must have in a man. Some look for it in handsome men, some in popular men. She must have that feeling, but through a process of trial and error, including disappointment and despair, she begins to understand what she doesn't want in a man, like that guy who cheated on her or that guy who was too much of a marshmallow.

If she meets a man who is exciting, she finds that he is reckless; so she looks for a man who is considerate, but he becomes boring; so she goes with a man who is macho, but he ends up being uninteresting; so she seeks a man who is intelligent, but he is sexually bland; so she takes a man who is dominant, but he is in every way demanding.

If she could only meet a man who had all the things that could make her feel what she needed to feel—a man who is exciting without being reckless, considerate without being boring, macho without being uninteresting, intelligent without being bland, and dominant without being demanding.

That sounds like a contradiction, but it's not. A man does not have to be reckless to be exciting, and he does not have to be boring to be considerate. Most men don't understand that, which is why women say....

A good man is hard to find.

So, when I talk to women, they light up when I talk about this. I’ll say, “I have asked women what they look for in a man, and what they tell me is...” (I hold my left hand out to the side.) “On the one hand, they find a man who is exciting, but he is reckless and inconsiderate.” (I hold my right hand out to the side.) “And on the other hand, they find a man who is considerate, but he is boring.” (Then, I point both of my hands to myself.) “If there could
be just one man who has both, who is exciting AND considerate.” They love that, and it all gets linked to me!

It is obvious why it is important that all four things be there. A woman is most fulfilled when she is with a man that she has everything with, but here is the extremely important aspect of all four things being there:

**WHEN ALL FOUR THINGS ARE THERE, EACH THING BECOMES EVEN MORE POWERFUL**

That is when she is with a man that she is wildly crazy about. That is when she can allow herself to become completely naked to him in every way. That is the pinnacle. That is when she is with a Masterful Lover.
"Women react to me the way that they do, Don Ottavio, because they sense that I search out the beauty that wells within them until it overwhelms everything, and then they cannot avoid their desires to release that beauty and envelope me in it."

~Don Juan DeMarco

As has been pointed out, women live a life of dichotomies. In fact, women need dichotomy in their lives in order to get everything they want.

**THE DICHOTOMIES OF WOMEN**

She wants to be appreciated and proper, but she also wants to be ruthlessly sexual.

A woman wants to be known by the people in her life as being innocent, but with her man, she wants to be naughty.

During the day, she is a proper, educated, professional woman with a career, but at night, in the bedroom, she wants to express her sexuality like a slut (without being a slut—a Big difference.)

During the day, she wants to be in control of her life and her destiny, but at night, in the bedroom, she wants to be submissive and told what she will do sexually.

Women don’t want to be seen as sluts, but in the context of sexual intimacy with the man they trust, they love to be slutty.

In her everyday life, a woman does not like to be told what to do. But in the context of sexuality with the man she trusts, she responds very powerfully to being told exactly what to do.
During the week, she is very responsible, but on the weekends with her man, in the context of sexuality, she wants to be totally without responsibility.

Women are repulsed when strange men send her pictures of their erect penis, but in the context of sexual intimacy, they find it a huge turn-on when their man gets an erection.

Women are repulsed when strange men masturbate while fantasizing about her, but she finds it very exciting when her man masturbates while fantasizing about her.

On Sunday mornings, she is a Sunday school teacher. On Saturday nights, she gets slutty.

Women do not like it when men are possessive in a relationship, but in the context of sexuality, she loves to be “owned.”

Women do not want to be objectified, but in the context of sexuality with her trusted lover, she loves to be treated like a piece of property.

Women are repulsed by the idea of being sexual with their father, but in the context of sexuality, she loves to call her lover “Daddy.”

**IN THE CONTEXT OF HEIGHTENED SEXUAL AROUSAL, EVERYTHING CHANGES**

Certainly, every woman is different. Each woman has preferences, norms, and extremes unique to her.

**THE DICHOTOMIES IN HER MAN**

A woman is attracted to the dichotomy in her man. Her man must be sensitive, yet strong; caring, yet dominant; sweet, yet able to tell her what she will do sexually.

A woman is attracted to a man who is serious and focused about his career during the day, but who at night can be light-hearted and people-oriented.

A woman is attracted to a man who is confident (not cocky – big difference), but who also does not take himself too seriously.
In the living room, a woman expects her man to use proper anatomical terms, like penis and vagina. In the bedroom, she expects him to use slang terms, like cock and pussy. If he uses slang in the living room, she sees him as inappropriate. If he uses proper terms in the bedroom, she just laughs.

All of the above assumes a mentally healthy woman with a good sense of deservedness. It is true that there are mentally screwed up women with a bad sense of deservedness, and practicing the above is more of an affirmation to her, rather than a healthy expression of her sexuality (very big difference).

Another thing... Some men blame society, religion, or strict upbringings for repressing female sexual expressiveness. We know very well that women don't want to be sluts, but the reality is that they get slutty for us all the time. We hear women say they would never do a one-night stand, but the reality is that they do.

Society does not impose anything upon women, at least in Western cultures. Women choose it that way themselves. Women are social creatures. They want all that the social establishments have to offer. If there weren't a societal structure, women would create one.

Women are social creatures. They prefer it that way. They want to know if the man is a social creature. They want to know if he can work within the social rules. They will run him through all their social tests, and when he passes, they fuck him silly. It’s simple really.

Women will continue to sustain the social norms and enjoy being on the arm of a proper gentleman, and women will continue to surrender when their man fucks them hard like the very naughty sluts that they love to be. Stop worrying about society, religion, or strict upbringings; instead, embrace the dichotomy of womankind.

Here is a letter from Jean in Maryland:

Dear David,

I read your book "Secrets of Female Sexuality" last evening and I can't thank
you enough for the valuable information. It just blew me away... finally someone understood me.

I am a very successful business women, and have many people (mostly men) working for me. I am in complete control, and I like that position, yet I have never understood why in other situations I don't want the control, I want to be led.

It finally became clear to me from the book that in an intimate relationship I want to be a WOMAN, and I want my partner to be the MAN. I don't want to make the dinner or date plans, I want him to, it shows that I am desirable, that I am a WOMAN (love that the most), and that he respects me. In a way I want to be taken care of, I want to be nurtured.

Also you said women need to be supported, so true, and we DO NOT want men to solve our problems, we really just need to emote, and have it accepted without judgment, just supported and admired. We can figure out the rest, we're pretty smart creatures.

I had all of this recently with a man that I had started dating, and I was so surprised how sensual and sexual I was becoming / feeling. Our dirty talk was more via emails, and I saw it as "foreplay" and I was always ready for sex. I couldn't understand how I could have an orgasm with him just playing with my tits, always had found it boring before! Then he must have found either my G-spot or my deep spot, but almost instantly, my first real vaginal orgasm. Now I can just think about it without even touching myself I have an orgasm.

I was actually beginning to think I was becoming addicted to sex or to him, and it
really scared me! I don't want to lose myself in a man, so I wasn't sure if I had a problem, if I needed therapy, maybe an intervention! Certainly this was not something I thought I could discuss with a girlfriend, what would they think, that yes I did need that intervention!

Recently we have had outside problems unrelated to our relationship, but both of us have somewhat pulled away from each other. Because of this I don't feel the appreciation I did, I don't feel the unconditional love (allowing me to emote, and him not trying to solve the problem), and the sex has completely changed. I no longer feel anything when he touches my breasts, I now see him as selfish in the bedroom, when before all I wanted to do was please him sexually. I tried to explain that our sex was beginning to make me feel like a whore, I didn't feel good about myself when I was with him. He was completely confused, how could he not be confused, and I couldn't really explain it to him, I didn't even get it myself at the time.

So I think it all goes back to the very beginning:

1. A Woman wants to be with a man who makes her feel good about herself when she is with him.

2. We need to be respected, and yet feel desired, sexy, and always ready to be taken! (Oh god how I want to be taken!!!)

3. We need to feel as if we are being heard, and then usually we don't really have much we DO need to say... again respect and unconditional love / acceptance.
4. And most importantly, everyone needs to understand that Women want to be Women and treated like a Woman, and we want Men to be Men, and we will treat them like a MAN. A WOMAN wants to be both WOMAN, that responsible independent business women, and also that slut who craves sex anywhere, anytime, and in anyway that our MAN wants, or even better... directs it.

We women have had just as difficult a time understanding our roles in this every changing society as men have had accepting us becoming their equals. Yes, you are right that we want our men to be dominant in the bedroom, but also, to some degree, we want their domination in many other aspects of our relationship. We want doors opened for us, we want dates planned for us, we would love it if a man would plan the romantic vacation, instead of us, etc.

We can share equally the responsibilities on other issues such as what house to buy, how to raise the children etc., but please, let us be WOMEN and feel like WOMEN in our personal relationships. We will only, and CAN ONLY be a WOMAN if he is the MAN. Then he will start to understand the true magic of all of this, that as we feel more like a WOMAN he feels so much more as a MAN! What man wouldn't love that? It's a WIN WIN situation!

David, thank you again for the information in this enlightening book. I am so glad to finally understand myself, and know that I am truly normal!

My only question is: How do we delicately suggest this book to the man in our lives, without him feeling insecure about himself, wondering about his "performance" or lack
there of? I truly believe this book is the key to a successful loving partnership. If everyone out there would read this book, all the therapists would go out of business; no one would need them anymore.

This should be a mandatory read for both Women and the Men we so dearly love and appreciate when they are being MEN and allowing us to be WOMEN!

Sincerely,

Jean from Maryland
CHAPTER 7

WHY WOMEN CRAVE ROMANCE

"Do you think this bed, these sheets, and such a corset can deliver your soul from the seductive dreams which you fear?"
~Giacomo Casanova

While men look at porn, women read 400-page romance novels. Romance novels are the sexual entertainment for women. It is all about emotions and shared experiences. It gives them the chance to vicariously live the life they really want to live.

The people who understand the love affair that women have with romance are the authors of romance novels. Nineteen leading romance novel authors contributed to a book called "Dangerous Men and Adventurous Women," edited by Jayne Ann Krentz, University of Pennsylvania Press, 1992. It is a collection of essays describing the appeal of the romance novel.

It is fascinating and very enlightening.

Romance novels account for half of all book sales. Because women love them so much, I was curious about two things: what do women find so fascinating in the men featured in the books, and what is the psyche of the women readers?

This book would lead me to believe that what women admire in themselves is courage. Both of these manifest themselves, or are played out, in her making a dangerous man fall in love with her.

The Plot: Victory for her is in teaching him to love. "Heroes who are gentled by love yet who lose none of their warrior qualities in the process, and heroines who conquer devils without sacrificing their femininity."
“It requires that the hero acknowledge the heroine's heroic qualities in both masculine and feminine terms. He must recognize and admire her sense of honor, courage, and determination, as well as her traditionally female qualities of gentleness and compassion.”

“It also requires a sexual bonding that transcends the physical, a bond that reader and writer know can never be broken.”

The Romantic Hero: A warrior to be tamed. The romantic hero is a leader—strong, intelligent, untamed, tough, courageous, cynical, macho, and dangerous. Yet, he is communicative and, deep down, is susceptible to succumbing to the vulnerabilities of deep love.

The Romantic Heroine: A woman of courage. The romantic heroine is a woman of intelligence, integrity, loyalty, faith, confidence, but above all courage. She conquers every challenge, the most difficult of which is taming the hero.

Sex in the Romance Novel: Sex is a celebration of the bond created between the heroine and the hero.

"He also happens to be wonderful in bed. It is a given that a woman is entitled to sexual satisfaction and that a real man can't be fulfilled unless his partner is also fulfilled."

The Female Reader's Psyche: Learning to love one's self. In reading the romance novel, the woman escapes into a fantasy world where she can be everything she has always wanted to be and feel everything she has always wanted to feel with the security of knowing that there will be a happy ending.

“If the romance novel teaches a woman to love anybody, the person she must learn to love is herself.”
**Chapter 8**

**Women and Their Fantasies**

“Do I want to be gang-banged? No. Have I fantasized about it? Yes.”

~ Monica

While she was growing up and learning what it means to be female, she developed elaborate sexual fantasies. Early fantasies often begin as crushes. Typically, she concentrated her romantic hopes and dreams on a movie star who she will never actually meet. In this context, she can imagine being in love without the complications of reality. It gives her mental practice at being desired, valued, and appreciated. As she matures, the fantasies became highly sexual, often being very involved and complicated with entire story plot lines.

The classic reference on the subject is “My Secret Garden” by Nancy Friday.

Friday interviewed hundreds of women and documented in intricate detail all the fantasies. It is fascinating and very eye opening. Most men will be surprised by how extremely sexual women are and how bizarre the fantasies can be. Many of the fantasies are of “being taken without objection,” which would be interpreted in a court of law as rape.

Another excellent resource is "Private Thoughts" by Wendy Maltz and Suzie Boss.

This book is outstanding. It actually presents a thesis on the why and how of female fantasies. It explains many things about the female psyche.
The two main things I learned from the book are: 1. There is always a reason for a fantasy. Sometimes, it is obvious; sometimes it is deeply hidden. 2. There is a lot of good self-talk out there, and there is a lot of bad self-talk out there.

Maltz wrote that a woman's fantasy life is often a reflection of her search for sexual power, pleasure, and identity that started in childhood.

Maltz categorized scripted fantasies according to six different roles: Pretty Maiden, Victim, Wild Woman, Dominatrix, Beloved, and Voyeur.

Maltz wrote the following:
"Sexual fantasies often begin in childhood with romantic or sensual ideas that become sexual as girls mature. Through fantasy, children create a very private, inner playground. It's a perfect place for girls to develop and explore all sorts of new ideas, including their private sexual thoughts."

"Fantasies help us by enhancing self esteem and attractiveness, increasing sexual interest and desire, facilitating orgasm, celebrating the present, satisfying curiosity, rehearsing future possibilities, releasing stress and tension, preserving a pleasant memory, and coping with past hurts."

Since she was a little girl, a woman has been developing and exploring her sexuality and what it means to be a woman. She has been practicing how to use her beauty and charm to make a strong man fall in love with her.

Women grew up dreaming about being admired, about being seduced, and about surrendering to her man.

For women, sex is often about surrendering. She can only be ruthlessly expressive when she has no responsibility for the act. When she is “taken” and “ravished,” she can be ruthless.

Taken to an extreme, it explains the popularity of the rape fantasy, as shown in “My Secret Garden.” No woman wants to be raped, but many women have masturbated to the fantasy of being...
raped, of being so desired, that a man would do anything to be with her, to ravish her, to fuck her hard. In this particular fantasy context, she can be as ruthless as possible, and she doesn’t have to take any responsibility for it.
"I was quite surprised to discover how quickly my body responded to being touched in the right way. When a man knows how to make love to a woman, it changes everything."

~Kim Cattrall

Women will make the investment to learn what they can to make sex better, and they are very frustrated when their man is not willing to do the same. Here is an e-mail from Marian:

Hello David,

I came across your book through my brother. I feel like I am more curious and interested in finding out how to please my boyfriend more than he is. It seems like this book is for guys who are looking for more ways to be sexually creative with women, not the other way around, and I'm wondering if I will benefit from it.

To give you a brief understanding, my boyfriend is my first. He's 6 years older and sometimes thinks he knows everything.

I like going on the net and finding new things out about anything that interests me (sex being one of them). I don't have a lot of experience with it so I guess I like going and finding out how to please the guy in different ways, techniques, whatever. He just looks down on this kind of thing.
I would be so pleased if he was equally interested, so that it would become a joint venture that would bring our intimacy closer.

I don't expect him to change and I'm not trying to make him change. I just want to change and improve myself as a woman, a human being, a friend. I just want to be the best I can be.

Women don’t even know how to teach a man. Here is an e-mail from Kayla:

Hi David!

I'm not completely sure if this is going to be a question you can answer, but after reading your e-mails I can't stop thinking about it.

I happen to fall into the category of women who have never had an orgasm, and knowing that there are guys (Masterful Lovers) out there that can make that happen is both encouraging and depressing. Why don't they find me?

How can I find a masterful lover?

I have met a variety of men. I went through the bad boy stage and now I'm looking more for respect and trust.

What I seem to find are men that I have to sort of "teach", in a way, how to please me (in which I don't even really know).

I guess I like the sexual intentions of the guys I meet because I like to be sexual more often than not, but they often lack the communication skills that I need and the ability to be in control. They always want me to take charge, but I won't do that until I am FULLY comfortable. They don't understand that.
Here is an e-mail from Christina:

Hi David,

My name is Christina. I'm desperate for your advice. Please help me if you can.

I've written to you before asking for pointers on how I can please my boyfriend.

In the message I told you that I've never orgasmed before, not even with him, but that I wasn't so concerned with that as much as his pleasure.

Now... I'm more concerned about my own. I read your newsletters religiously and after every one I read I'm so jealous of all of these women who have these amazing orgasms that it almost brings me to tears.

Well now it has.

I thought I'd convinced him to order your book. But he hasn't. I try not to bring up the fact that I never orgasm to him because I don't want him to feel worse than he already does for not being capable.

He wants to give me orgasms, he really does, but he keeps saying (when I do bring it up) that it's something I have to do.

He asks me if something happened in my childhood that would prevent me from letting go with him, since sometimes I say in bed, "I can't" and push him away.

First of all nothing happened in my childhood that prevent this. No rape. Nothing.

Secondly I've said that in the past because yes, the feeling was so intense I felt like I couldn't take it. Other times it's just because what he's doing kinda hurts or just doesn't feel good at all. But the past several times we've had sex I've
not stopped him at all. Trying to 'let go' and nothing has happened. I don't know what to do anymore.

I don't know how to get him to buy your book. I've forwarded your newsletters to him. I've asked him a few times too.

I DON'T KNOW WHAT ELSE TO DO.

He thinks it's something that I have to do, like I said. He asks me what he needs to do. I can't even give myself an orgasm, how am I supposed to show him how to do it?

Our sex, other than my not having an orgasm, is great. We talk dirty in bed, share our kinky fantasies, have sexy text messages, but I'm never satisfied in the end.

Is there any advice you have for me? I'm desperate. He's about to propose and I'm scared that I will be stuck with never having one. Please help if you can.

Thank you.

Women are frustrated that men won't study up. Here is an e-mail from Cindy:

David,

I am a woman who finally has discovered her inner sexual being.

I have been getting your newsletters for several months now and enjoy reading them. They are geared mostly toward men and how they can help their woman.

One problem I've ran across with my "newfound" abilities, is that being a giver I find men get "addicted" to a mind-blowing bj and then forget about me. I have had men tell me no woman has ever done to them what
I have. It is great to know you can please someone to that extent.

Anyway, my question for you is: Is there any way I can use your book to help myself achieve things in a relationship where you know your partner would never even consider reading the book?

Here is an email from Mary:

Hi David,

My husband does not please me sexually. I have told him that this is a big problem for me and I really want to explore my sexuality with him. I gave him an ultimatum and we are now in counseling.

I signed him up for your newsletter and it seemed good for a while. He was taking more time with me in the bedroom and tried to find my deep spot. Well, I'm a sexual person and can bring myself to orgasm, but I am not that comfortable with him. I need to really feel like he wants me and wants to explore me and accepts me.

After 12 years together with him getting his pleasure and then going to sleep without any attention paid to my pleasure, it takes me a while to warm up. I sometimes feel insecure that it can take me a while to come, but that is only with him. When I am alone, it is not a problem. And I imagine that if I were with another man who was interested in my pleasure, the fact that it might take 20 minutes to 40 minutes of sexual play to get me over the edge would be seen more as fun than a chore.

I thought we were getting somewhere but he seems to have given up and gone back to old habits.
We have a wonderful life together otherwise. Great kids, good jobs, great friends, etc., but I don't want to live the rest of my life not feeling desired and fulfilled. Not feeling like I'm worth the time and effort to have a fulfilling sex life. I am so conflicted because it seems like a petty reason to leave a good man (sex isn't everything) but, it would be my reason. I have to make a decision about being with him. I do not want to continue in limbo. Either he will learn to satisfy me, or I will find someone else, but it is not fair to me to sacrifice my sexual side, and it is not fair to him for me to cheat. And I have to admit, that is a huge temptation for me.

I am happy to try any new thing that might help. He is satisfied. I do any position he wants and blow jobs, etc. I email him sexy pictures, etc.

I masturbate regularly, but I want my man to give me orgasms.

Also, another last thing. I have told him many many times that it hurts for him to go too deep. He hits my cervix and it causes extreme. And yet, he still does this. Does he really have that little self control or does he just not care or understand how painful this is?

I appreciate any advice you have.

Thank you,

Mary
Why Women Want to Be Led

CHAPTER 10

WHY WOMEN WANT TO BE LED

"If control was out of my hands, I, in turn, was allowed to be out of control."
~Elizabeth McNeill

Women grew up in the social conditioning that it is feminine and proper to be sexually submissive and that it is unacceptable to be sexually forward. Because she is sexually submissive, she can only enjoy sexuality when she cannot be blamed for it. By following the lead of her man, she can be “slutty” without “being a slut.” Only when her man assumes the responsibility for what happens can she be fully sexually expressive.

Here is an e-mail from Melinda:

Dear David

I was wondering what would be the best way to tell my boyfriend that I would like to be spanked while he is fucking me... or maybe even tied to the bed and "forced" to be submissive. I am not sure how to bring this up without him thinking that I am a freak.

Most women are sexually submissive. In the bedroom, they actually like to be told what to do. However, being submissive causes a dichotomy. How can she tell her man what she wants him to make her do if she is by definition submissive?

Women want a confident man who will lead. If men only knew how to lead. If men only knew that women want them to lead. Here is an e-mail from Cathy:
I appreciate the message that you are providing men, "Be the Man, be confident, lead her, etc." I wish that men could get their heads wrapped around the fact that they really could have anything they wanted if they simply knew the correct approach.

Here is an e-mail from Debbie:

I need your help in figuring this out! What is my problem?

My husband is a good lover. He wants to give me sex that I enjoy. I am so fortunate with him. I really do love my life, but then there is sex... we only have sex 3-4 times a week. I can't seem to get enough. I seem to want to do it all the time. I don't want to stop wanting it either.

Outside of the bedroom, and in social interactions, I'm "politeness and manners." But as I look around, I find that I am attracted to the same type of man, confident air, nice form, striking eyes, nice butt, and outgoing and aggressive. And my husband is a handsome nice guy, very polite, loving, well groomed, considerate, generous, caring, benevolent.

I love being treated like a lady, in the living room and in public, but I really do want to be ravished and ravish someone in the bedroom.

I always attract this type of man, and there is nothing wrong with them. Why isn't this enough for me? I simply feel that something is missing, so I guess I am looking. I must still be wanting. It's like I am always ready. Sometimes I feel as though I can't look at men for too long, or I could take someone up on their offer...
worse yet. I can simply cum if I am staring too long!

I imagine sex to be awesome with someone dominant, talking dirty to me, making me do things beyond by inhibitions. I would love it. Just thinking about this makes me feel sexual, extremely excited. I don't know what it is! How can I attract or get what I want?

My husband constantly draws me in by being sweet and gentlemanly. I'm drawn to his masculine confidence, we make love, but then I am totally charged for some raw sex.

Sometimes I don't think that I am a very good person. I enjoy really exciting sex, I like being secretive, but I have no intentions of relinquishing anything that I have for anyone else.

In college I would go out and look for "Badboys", but they were a great deal of trouble. The sex was awesome. Will I always crave those intense sexual feelings? What the hell is wrong with me?

In fact, sometimes women want their man to get rough. Here is an e-mail from Jenny:

Hi David,

I don't mind aggression when making love. Sometimes it really turns me on.

My man is an amazing lover. It's in the way he takes control of my body. He pulls and moves my body aggressively in different positions. It shows that he wants to give me sex that I enjoy. He would massage my vagina with his fingers very intensely. It’s wonderful, even better than when he uses his penis.

I love it.
At the moment I can't seem to get enough. I just seem to want to do it all the time. I don't want to stop wanting it either.

Women want their man to at least start something. Here is a post to Craigslist.org from Feb 3, 2008.

Just fucking fuck me, already.

Dear Men of Craigslist,

Look, I know you men have it difficult. Women are just about impossible to understand, much less please. In a post-feminist society, you never know exactly what you should be doing. Women are bloody picky, I know we are. It can be scary, too, when women freak out about what appear to be benign issues. And men who do their best to be respectful, female-positive humans, I salute you, I do.

But please, please just fuck me already. Honestly, I appreciate your thoughtfulness. I like that you want to take things slow. I can totally get behind the idea of emotional connection, but dearjesusinheaven, FUCK ME. We've done dinner and drinks. We've gone dancing. We've cuddled and watched a movie. I'm wearing a low cut shirt and you've been staring at my breasts all night. Goodgodalmighty, get to it and fuck me.

When we get hot and heavy, please take charge. Please, please fuck me. Trust me, I'm not going to just lie still-I'll get involved. But don't make me force your hand into my panties. That makes me feel like a rapist. We've been kissing for a half hour and your hand keeps grazing my ass. That's nice, but it's time to move forward. Get on top of me. Don't make me get on top right out of the gate and start bobbing up and down on your cock like I'm practicing some
crazy new aerobic yoga because YOU won't go down on me. Roll on top and start dry humping like a good boy should. Don't gently suck my nipples and then pull back when I moan with pleasure. You being coy is totally not what I want. It's not what WE want.

OK, I know it's scary. There are lots of women out there who make fucking really difficult. So, I have compiled some handy tips. Don't think of this as complaining, or as schadenfreude for the Andrea Dworkins of the world. Just some simple tips, for timid men who have forgotten what it means to fuck like men:

1. Taking charge is not bad. Oh, there will be some women who feel that you are pushy. If you are making out with a woman, and she starts to push back, ask nicely if things are moving too fast. If she says yes, say something like "I'm sorry - you just look so fucking delicious. I'll go slower." Otherwise, skillfully move forward. If you start kissing a woman, and she responds well, and before long, you're both on the floor with her skirt pushed up, and you on top of her, it's not the time to roll onto your back and start awkwardly stroking the top of her head. Seriously, grow a goddamn pair. YOU'RE the man. Act like one.

2. Ohmyfuckinggod, please learn to respect the clit. It's different for every woman, so ask what she likes. Do not, I repeat, do not just wiggle your fingers around her pussy like you're trying to tickle her. Do not drum your fingertips against her vulva like you are impatiently waiting at the Sears Tire Center for your receipt. Do not push the clit like it is a doorbell at
some house that you need to get inside of. Start by using all four fingers with firm yet gentle pressure against the outside of her pussy. Do not charge in with a single finger and start jabbing at things. And if you really don't know what to do, ask her. Just ask. "How do you like it?". It's a simple question, and most women will answer straight out. If she's being all coy, ask "Do you like pressure? Is it sensitive?" The clitoris is a varied item, indeed. Treat each one as though you have never encountered one before. Forget everything that your last partner liked.

3. Most women like to be fucked, and fucked well. Yes, there are women out there who want to "make love" every time - sweet, gentle, rocking love with lots of eye contact and loving kisses. Those women are not the majority. The majority like to be pounded. The majority like to have their hair pulled. The majority like a good, solid jackhammering. When a woman is bucking wildly against you, it's not because she wants you to pull back and slowly swirl your cock around her vagina like you're mixing a cake batter up there. It's because she wants you to hold down her arms, or grab her hips, or push her legs above her head, and fuck her harder. Don't be too afraid of what this means as far as gender equality goes - I am a raging feminist bitch, but I still want to be penetrated like you are planning on fucking my throat from the inside out.

4. A little roughness is nice. Do not pretend that you had no idea that some women like their hair pulled. Do not act shocked if she wants you to spank her ("Really? Spanking? Won't it hurt?" - yes, it does.

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That's the fucking point). We know you've read Stuff and Maxim, and that's all those laddie mags talk about in their "How to Please Her" sections. Start with light, full handed smacks to the area of her ass that she sits on. Judge her response and continue on from there. You don't have to bend her over one knee and tell her she's a naughty girl and that Daddy's going to punish her; save that for the fifth date. Women are less delicate than you think, so don't worry about breaking her hip.

5. It's OK for you to make noise. Otherwise, we feel like we are fucking a ninja. Unless you actually are a ninja, and have sneaked into our rooms with vibrating nanuchaku and zippered black pajamas, please, please make some noise. If you're banging a woman, and she's crying out and saying your name and moaning, and you can't even manage a grunt, she's going to feel like an idiot. You don't have to make the sounds she is making, but do SOMETHING. You know how when you are watching porn, and the girl does something great to the guy and the guy kind of goes "Ah!", half grunt, half yell? That's HOT. Do that. Whisper our name (assuming you know it) gruffly. Groan against her neck when you're in missionary position. You don't have to grunt like a mountain gorilla, but if you are totally mute, she's going to get worried.

6. Most women like dirty talk, in addition to the grunting. If you'd like to get some dirty talk going, ask her if she likes the way you fuck her. If she responds well, continue with something like, "I love fucking you. God, you look so fucking hot." Is she still moaning in response?
"Your tits are so beautiful." Does that work? If she doesn't respond well to the term "tits", you might have to stop there. If she keep moaning or responding, pass Go and collect $200. Try the following:

"Oh, god. Your pussy is SO tight."

"You're so wet - are you wet because you like the feel of my cock ramming you?"

"I think I'm going to come inside you. I'm going to fill up your little cunt." It doesn't matter that you're wearing a condom; we LOVE hearing this.

If all of those work, you can then progress to things like "sexy little bitch" and "dirty whore". Tread carefully, but please, tread. Do not tiptoe. Do not sit down. Charge.

6. You're not obligated to eat a woman out. In return, she's not obligated to choke on your dick. Don't skip one and expect the other. If you do eat a woman out, the only comment you should make about her pussy is how nice it is. The length of her labia minora, the color of her interior, her waxing job or full bush - you are not John Madden. No time for color commentary.

7. Do not bitch about condoms. Oh, we hate them. Trust us. They hurt us more than they hurt you. But we don't want to be preggers, and you don't want to catch anything, right? Don't whine about condom sex. Do not explain that you can't come with one on. LEARN to come with one on, or if not, help us figure out what to do with you once we're satisfied and it's time for you to let loose your load.

8. We really like it when you come. It's called a money shot for a reason. Watching
Why Women Want to Be Led

semen shoot out of you is one of the most gratifying things EVER. However, do not assume that she wants you to jack it off onto her face. She might, but don't assume. Seeing and/or feeling you come is rewarding for us, so there's no need to deprive us of it, but please do consult us before unleashing. "I think I'm going to come - how do you like it?" is a fair question that shouldn't rob you of your testicles.

In recent memory, I've been fucked by a very aggressive, manly guy, and I've been... well, fucked is the wrong term here. I've been penetrated by a total and utter wuss. Who am I going to run back to when I'm ready for my fill? Manly McHardon, that's who.

*New point of clarification - some people have brought up some really great issues in response to this post, so let me say this: I don't mean to imply that all women like to be treated like whores. I do mean to say that most women I know have told me that they like sex rougher than most men give it to them. Rough does NOT equal chains and bondage. And this applies to the bedroom only, and does not mean that she wants you to choose her dinner for her, or treat her like less of a person. **Some women have said that they don't like it rough and what the hell am I thinking? Well, girls, you're in the minority. HOWEVER, all women need to remember that, in addition to be straight forward about your sexual desires, you need to be straight forward about your sexual limits. Don't be afraid to ask for more, but when something feels wrong, say so. Don't ever do something you don't want to do in silence and then blame the guy. Silence is dangerous.

WWW.MASTERFUL-LOVER.COM
Some women would be happy if their man would just do something. Here is an e-mail from Denise:

Hi David,

As a woman, let me first say how right you are about us. We want to be respected in the living room, but "taken" and dominated in the bedroom. Never thought any man would figure that out.

Here's my question. I've been with my man for 20 years. We have a great relationship, but we have one problem... I want sex every single day and I want hot, steamy, slutty sex. He doesn't seem to. Is it that it is not "normal for me"? Out of character...

I should say that while I had secret sex fantasies all along, I never spoke them out loud to him until now. I wanted to reconnect, I thought more exciting sex was the answer, but it's seemed to turn him off. I've basically been speaking every sexual thought to him recently. I thought this would excite him... but no, or so it seems.

He looks at porn EVERY day on the internet, so it's not for a lack of interest in my opinion, but he rarely initiates sex with me. As I stated before I want to be taken/dominated... thus waiting for him to make the first move - engage in sex. How can I get him to know this? Is there any hope for this relationship to continue if sex is not part of the deal? The kind of sex I want? I recently showed him my deep spot (btw, thanks - didn't know it was there until I started reading your newsletters), I've guided him to my g-spot - he thought it was a myth... what more can I do?

Is it possible for a man to think of his best friend, wife, mother of his children as
a bedroom slut waiting to be banged over and over? I am an attractive 40 year old, thin, other men find me sexually desirable - I know because I've been propositioned many times over - so what's wrong with me???

Please help me. Thanks much. -desperate housewife wanting her man the way it should be!

Leading can be a difficult thing for men to do, but when they get some courage, they are very pleased with the results. Here is an e-mail from Anthony in Massachusetts:

You say it again and again, "Women crave to find a strong, dominant, powerful man." It might sound like a cliché, but it's totally true.

I remember the first time I told a woman exactly what I wanted her to do. It felt a little scary, but I told her exactly what to do, feel, think, -- everything.... She LOVED every second of it, and later, as she basked in the glow of being fucked beyond her wildest dreams, she asked me how I became such an incredible lover.

On that night something shifted in me. I realized that I could please any woman if I chose to. Ultimately it led to a greater appreciation of my manliness. Now I choose the women I please carefully. The off-balance urgency is gone. I've realized that being a strong, dominant male isn't about what you do, it's about who you are.

Thank you, David for helping me on the path to discovering myself.

Anthony
CHAPTER 11
WHAT WOMEN ARE PISSED OFF ABOUT

"There are some things a man can never recover from."
~Mark Cunningham

I receive emails from frustrated women on a daily basis. As always, the names have been changed to protect the not so innocent.

Here is an e-mail from Olivia:

David,

I have hesitated writing this, but it has been on my mind for the past three days. I stumbled upon your Master Lover website merely by accident. I have to say, I found the deep spot video instead of something else, but when I played it, my first reaction was – this has got to be the most elaborate hoax I have ever seen in my life. This guy David Shade must be a sadistic sex maniac leading men into yet another porno-mentality website. But then I really got into all the other links and realized you were on the level. In a word, I was at first stunned that at least one man had the gall and fortitude to find out what women want and desire. You really DID do your homework!

I am a 50 plus female, and sad to say I fall into the category of disillusioned and unsatisfied sexually my whole life with men.

WWW.DAVIDSHADE.COM
I am totally heterosexual with a strong sex drive that drove me to start masturbating at the age of twelve. I am highly orgasmic, but never had one in intercourse and no man has ever given one to me – or really cared enough to try.

I have had only six male partners in my lifetime; all who were as you called “lame” lovers. I was married for twenty years to a man who used my vagina to masturbate in. Sex to him was, kiss and drool while shoving his tongue into my mouth, tweak my nipples a couple of times, maybe massage my clitoris for three minutes, and then when I was ‘ready and wet’ slammed it home.

I tried everything to tell him what I liked, bought books, videos – you name it, I attempted to educate him, but he was clearly not interested. Like women say, all the materials are out there – but men do not read them – WOMEN DO! I do not know why, unless they really do not care. My six experiences, all of them felt like they got theirs, I had to get mine – which I did on my own to keep from going insane with sexual frustration of agonizing engorgement in my vaginal regions when I was left out on the limb with no finish. I was not about to have sex with five thousand men to hopefully find the right one because I really am a one man woman. I give it all to my man. I really gave up entirely and prayed my hands never fall off.

But I have to say, you are 100% right about women and what they want. I never thought I’d say that to a MAN. I wish to god I could find a man to give me an orgasm... any kind of orgasm! I know I am multi-orgasmic from clitoral stimulation (3 is my
lucky number) but it is not fulfilling all by yourself all the time your entire life. I have been divorced for the past ten years and not even dated – because I know I will hear the same old “I’ll turn you into twins, you will cum like crazy with me” routine, and I will be laying there thinking “why did I do this to myself again and my cervix will be so inflamed, I wont be able to sit for a week?”

In my entire life, I almost had an orgasm from a man on two separate occasions. The first was my husband from oral stimulation, but just when I almost came, he decided I was ‘wet enough for entry’ which he felt oral sex for women was all about (naturally for him it was his birthright). He really was not that good at oral sex anyway, but I never had a chance.

The second time I almost had an orgasm from a man, I am sad to say came from a guy I cheated on husband with. My husband cheated on me for many years.

You are right that if women are not satisfied sexually, they will cheat. I never thought I would, and it took me 15 years of being tired of feeling treated like a human “cum bucket.” I was desperate in trying to find THE ONE for me. Our marriage was stale and taking a nose dive and I did not love him anymore for the terrible way he treated me.

Well, one incident out of three years of cheating with this other man, one time during him giving me digital masturbation, I almost came until he suddenly asked me “You don’t mind if I put the game on do you?” That was it for me – I was devastated. I
kept trying with this guy, but he turned out to be lame too so I dumped him too.

WHY are men like this, David? Why are most of them so wrapped up in their own members and they really do not care? They pretend to care to get you in the mood, but the proof was in the pudding – only done for selfish reasons. And all my girlfriends, married and single say the same thing. Do men feel it doesn’t matter, women will let them use our bodies anyway so why bother? I would love to know why men are like this – or the bad ones. I commend the men who come here trying to please women; I find it most shocking that some out there actually care... but probably not enough of them do this – what a pity for the female sex.

It was shattering to me as a woman to be used as I was in my marriage and I decided to divorce my husband too. I have not been with a man since because I have felt so used by them, but yet I love men and desire so much to find a man that would be like the kind of men you have described. You are right on the money about women wanting the man to take the lead, to talk dirty, and most importantly to realize how much we want to have orgasms too! My god, every woman I know in my friendships over forty years have told me how unhappy they are, yet they still subject themselves to the crappy sex.

I just wanted to tell you, that I did try the deep spot on myself, purely out of curiosity. I think what it does is stimulate the inner muscles into involuntary spasms which deepen vaginal orgasms (I can have both kind with clitoral stimulation only and no penetration). I could not orgasm like that with just the finger insertion, it was
too painful (and I know I did it correctly). But afterwards, during clitoral stimulation I had both types of orgasm happen – clitoral and vaginal at the same time and it was MIND BLOWING. I would LOVE for that to happen during intercourse. The vaginal portion of it was very intense and I made myself scream! LOL!

Like other women, we long to have orgasms during intercourse with our men, but I am not sure it would happen to me. But I am pretty much at a dead end in my life sexually anyway. I have been asked by so many people of why, because of how attractive, funny and smart I am, how is it that I do not have a man in my life or why did I not remarry. My story I just told is the reason why. I have been so disappointed, I do not want to have my hopes shattered again and be left frustrated for the latter portion of my life. After reading your blog, I think I will not go out with a man unless he is a graduate of your course. (GRIN)

I would love to know, as a woman, why no matter what the age category, most men are simply NOT interested in female sexuality, only concerned with their own pleasure. I say this not only from my own personal experience in life, but all of my various female friends of different ages from age groups of 20, 30 and 40 year olds. They are ALL frustrated, angry and fed up with the diet of the “intercourse is the be-all end-all” drummed into the female cranium since we are able to know what sex is. Maybe I can help them to understand if I can understand. I hope that you can get a large enough male membership so they finally wake up!
But anyway, I must commend you for what you have attempted to do. I think every man should at least read your website. I do not know what your materials contain, but I am sure they are worthy of high achievement. I am so sorry it took you to fall to your knees in your marriage, but look at you now! I bet your wife wish she had another chance!

Thank you for all your hard work! Great work David, I’d be very happy to see your response to my email.

I replied to Olivia with:

You have no idea how many emails I get like yours. I do not know what the hell is wrong with men that they would be so ignorant and thoughtless. I try to help men, but most just don't accept it.

I am glad you liked my video about the deep spot, and especially glad to hear that it resulted in your first vaginal orgasm!

I want to ask you about that. You said you tried the finger insertion but it was too painful. You can try a toy with a bent tip. That could be more comfortable. Take your time with it. Start gentle. Let yourself get used to the new stimulation.

Response from Olivia:

I thank you so much for your prompt response and I am very appreciative you took the time to write back.

I also thank you for trying to proffer some kind of reason to explain the sexual dilemma between men and woman. Of course I know that is virtually impossible to find one sole answer, but your response was very sincere and also accurate.

From a woman’s perspective, I find it so sad that there is such a wedge between our genders physically, which ultimately deteriorates to such an extent that it
affects us emotionally in a negative capacity. In my circumstance, and I know many other women, we love so completely and give so much of ourselves in relationships, if only we had a fraction of that in return from our guys – men would benefit from that immensely. I know you know that.

I have to tell you that without meeting you personally, you are one in a million and a very special man. I do not offer that compliment readily to the opposite sex, but any one who has been through the kind of pain you experienced, and rose above it and made your quest the one that it is right now, takes an incredible amount of reflective, self examination, courage, and caring. You genuinely think about not only women, but men too and the quality of their lives. You were fortunate enough to find the magic equation. I do hope that you are content now and have the kind of love you deserve!

Thanks for the tip on the toy, but I so wish it was a real live, wonderful man instead... maybe some day god might answer my prayers and I will not have to live my life out in loneliness.

As I said, keep up the good work and tell these guys the truth - pound it into their skulls if you must for maybe they will listen to YOU since you have such a professional manner and a very sharp intellect. Guys will listen to another man about sex before they will their own woman. Maybe you can help them to living better lives in their relationships, as you have with the ones who finally "got it!"

Take care and I will be visiting your website from time to time! It is a little
difficult since it makes me sad to be on my side of the coin, but I am happy for those who are successful and are on the right track. I intend to tell my girlfriends to veer their men to your website so they might have a chance at happiness too.

Thanks so much, David!

Here is an e-mail from Kristen:

Hello, I feel lost. In every relationship I've ever been in I have always been the giver and very rarely if ever, see it returned equally. Always being thoughtful in letting them know that I care about them and that they are special to me and I show them how they are special to me in many ways. When we have problems and I don't know what to do. I seek help through friends, family, looking online. Any and all resources available to give me help. I do my best to leave drama out of the relationship and to calm down and think logically before talking to my man. Life creates drama all by itself so why add to it.

I find myself falling into the group of sexually unsatisfied women. When my boyfriend and I have sex he always finishes. Shortly afterward he is asleep. He stays awake for a little while and we cuddle and talk but he can't stay awake for long. I know and understand this is just the way guys are built but I find it very unfair that he has never tried to help me finish afterwards.

I have looked everywhere trying to find ways to solve this problem of me not finishing. I am always willing to try new things with my boyfriend and have told him this a few times. I always go into the
bedroom with him with hope that this time we are going to find a way for both of us to enjoy sex fully and completely. I find it shocking that every time I have hope and still no improvement.

I am beginning to become very frustrated (in more than one way) and am starting to become bored and lose hope. This makes me very sad. I feel that my man and I have lots of potential and that we are great together, though with this problem at hand I feel our connection fading and my happiness in the relationship less and less. I feel that I have exhausted all other media for help.

Please PLEASE HELP!

Here is an e-mail from Karen:

Hi David, I'm Karen. I was so pleased when I found your website. I thought you are the answer of my problem. It's about my boyfriend.

We have been seeing each other for more than a year now. But I find our sex life is so boring. We normally have sex every Saturday night. Never had spontaneous sex or any unexpected one.

I am very giving. I give him blow jobs or whatever he requests. I find it very frustrating sometimes. I get paranoid and think that maybe he is not attracted in me.

His foreplay is very poor and I find it very hard. I love him but I am scared to tell him what or how I want our sex life will be. I don't want him to think anything dirty about me.

I am really confused now. Please advice.
Here is an e-mail from Marilyn:

Recently my best friend told me about you. As a result, I did a bit of research on the internet and ordered your "Secrets of..." book. I read through some of it but the reason I ordered it was to get my husband to read it and hopefully start him on a path of learning a little more about what I need to change in our relationship.

We have been married 5 years, and I am totally in love with him. He is a very good person who loves me dearly but is not only not adventurous in bed, he basically does the same thing every single time we are together and has no sense of what turns me on. I have talked to him about it many many times and I think he just doesn't know where to start. In the early days I was more inclined to "teach" him but I am sick of always being the teacher and of always being the aggressor. He is almost too respectful.

Much of what you talk about resonates with me but I have no idea where to start with this. He does not know how much this is bothering me. I do know he has read some of your book but I know it's been a few weeks now and other things have gotten in the way. We've had some very candid conversations about it this and has mostly happened when our sexual liaisons have ended with him coming and I've been left tied in knots with him not knowing what to do other than the SAME OLD SAME OLD which basically turns me off these days.

Really unsure of where to start and my friend said I should email you and perhaps you could give some guidance ??
I would really appreciate anything you could offer in terms of what direction I should take. I can hardly believe I've written any of this down to a total stranger but she has been my best friend for more than a lifetime now and I trust her dearly. She has highly recommended you.

Here is an e-mail from Audrey:

I love my boyfriend very much. He feels really great in bed... but even though we've discussed some sexual techniques, fantasies, etc. I believe he's all talk, and pretty much inexperienced (he comes from a male dominant family, tons of guy friends, few girl friends, and no one talks about sex it seems - unless it's porn talk).

My want with him sexually, is for him to get me to that point and help me over the top. I feel selfish and I am holding back a lot of what we can be doing together, because I WANT to come too. I worry that if I make sex as exciting as I really want it to be, he just won't be able to handle it. Okay, basically, I'm saying: while he can make me cum very nicely, it's a surprise for both of us, like a lucky session or something. He tries his best to hold on as long as he can, while I "take forever" in coming... and usually, I lose.

I ask for things and he acts squeamish or confused, or like it's just my body that isn't responding fast enough... but he does feel sorry and regretful that he "couldn't last".

He is inexperienced. I want him to know, hear, read, believe, that he needs to fuck my brains before he fucks my body, that it helps get me where we both want me to be. I
want him to understand that his holding back on doing other things to please me sexually (i.e. oral, nipple stim, etc.) makes me feel unsexy, undesirable, not loved or respected enough to be worth the "effort".

My question is: Which book of yours should I buy that will help him learn this?

I love the guy - but I don't think I am capable of just loving him and being the hole he fills when the need arises (sense the frustration). I like feeling lucky... but I want to be lucky all the time.

I used to think love holds so much more value than sex, but I AM sexual and that little bit of feeling "left behind" is beginning to wear on me, and I can't stop my mind from believing that there is someone else who will love me AND naturally want to satisfy this basic need, as well.

Thanks so much for your wisdom. I am thrilled that you are spreading the word to these men. It's good to read that men are just as interested in pleasing a woman as they are in having their own great O. Though, I'm thinking you're teaching them, it goes hand in hand, so to speak.

(ego boost for man = happy woman = win!!)

I too wonder sometimes if you really are a woman, because you know SO much truth about us!

Here is an e-mail from Jenny:

I'm a woman of 36 years. Before I married my husband I could sometimes have an orgasm although usually I faked it. I've now been married for 10 yrs and the only time I have an orgasm is when I am alone and fantasize.
Of late my husband seems to be changing the approach by becoming so loving, but I can't respond because I just feel switched off.

At times, I'd rather watch porn which I don't want or like or just get a candle, cover it with a condom, and push it in just to have an orgasm, I don't like all this but I find myself doing it. Am I going mad or what? I am embarrassed to share this with anyone, maybe because it is such a strange thing.

Secondly, of late there has been this husband of my friend who I have talked with several times on a number of personal issues. He recently told me that he realized how much he loved me and how he hurt inside because he could not do anything about it considering the many obstacles ahead. I didn't like the idea at first and I told him that if he does not stop this I'd report him to my husband. He said he'd respect my views but that would not change his feelings about me which he has harbored inside him for 2 years.

My job involves being with this person in carrying out our day to day tasks. Amazingly, I've found myself developing a love passion inside of me and always yearning to be with him, although situations cannot allow it.

He told me he loved me not because of what he could do to/with me but because of who I am and that he'd ensure he does anything to make me happy and not to hurt me. I found myself telling him for the first time that I loved him too. Afterwards I rebuked myself for saying that even though I miss him so much when I am not with him.
My question is am I going mad with these sudden strange feelings or what? Is it normal for a woman of 36 years to behave like this? Why didn't I feel this way when I was younger? I'm a mother of 2 children but I still don't understand this. Please advise me out of this madness.

Here is an e-mail from Samantha:

I'm 44 yrs old, female and dying to find a man who can master this. In fact, I wanna know everything you teach but then what? I'd love to find a guy who's willing to learn these skills. How do I introduce a fella to this w/o wounding his ego? Do I buy the whole program and have it on hand?

I've tried in the past to explain some of this (I haven't read all your material yet) but some of this info is internal/instinctual to us. We just know it but don't know how to explain it. I tried to explain—in the nicest possible way—getting the brain going, having a commanding presence, using great little dirty talk, exuding confidence and taking the lead. I think it intimidates them.

For example, I've tried to whisper in his ear, "It turns me on when you tell me what you wanna do to me." when things were getting cozy and intimate. The last man that I was involved with said he didn't wanna insult me. It's hard to insult me w/ your swinging richard in my mouth. He would use words like, "member" and "vagina". Please, this is not a lab or medical class. Nothing HOT about a "member".

If I hand your materials over to the next fella (the last one, "member" dude, disappeared by alien abduction), will I be...
insulting him or telling him he doesn't know what he's doing, "Here's an instruction book on what you think you're good at" or wounding his ego? I really am aware of the fragile male ego and try to tread lightly, but a girl wants to have fun, ya know? How do I get mankind in my small world on board w/ your program?

Here is an e-mail from Maggie:

Dear David,

I have been reading your e-mails for some time. I'm sure you can imagine that after 20 years I'm intrigued by the idea of new ideas to enhance our love for each other. I decided to just start forwarding my favorite emails to him and let him get the hint.

Well... he has not taken any action on them and I'm a little frustrated. He's my husband of 20 years and the father of our 2 children, so the idea of dumping him for someone who is willing to go farther to satisfy me, well, seems a little selfish on my part. HOWEVER, I am so turned on just by reading your e-mails, hearing about others who have experienced something deeper and more than I have, and I have to tell you, my mind is definitely straying.

He is a very tender and loving guy, and that used to be great, but I REALLY want him to take charge in the bedroom and lead me like you have talked about. Once he did get just a little rough and it really turned me on, as a matter of fact I know I came during doggie style when he bit me on the back and pulled my hair. He did not hurt me, just engaged other parts of my body.

He has a hard time with this because of his background I guess, but I am really
frustrated. I have asked him point blank to get the materials to make our love more exciting but he is putting it off. DAMN!!! I wish I could get him to wake up and wake up the monster lurking just under the surface in me!! Any ideas what I can say to him to get him to wake up??

By the way, we have a religious background, which really is a problem for some people, probably those very skeptical readers who have bashed you, but I have to tell you, I believe those primal instincts are God given for a man and woman to desire each other in a loving relationship.

I just really wanted to write and say thanks for being you. Someone needed to figure these wonderful mysteries out and share them.

By the way, the way that you respond to the negative e-mails proves that you are a great guy and not a womanizer. I respect you and your work, thanks!

Thanks,

Very sexually frustrated

Here is an e-mail from Carol:

I was married for seventeen years. Things got a little stale.

I would try everything I could to "spice it up" but he kept saying he was "shy".

Eventually as life played out, I discovered that he was having his needs met elsewhere. We went into counseling for a year and I gave it my absolute all. I ended up getting better and he never did, so I decided to leave him. It was the hardest decision of my life... So here's where I am.
I want to be in a relationship, I'm not interested in casual sex... but I really, really want to have the experiences that you have described. To have a man take the lead, to be made love to in this way... I cannot even fathom it.

I am a 41 year old woman who is just aching to be made love to in the ways that you describe. How do I meet such a man?

I feel like a virgin all over again.

Here is an e-mail from Sarah:

I have found a guy that is just incredible! He is very sweet, funny and loving. He is not very experienced sexually and is a little uncomfortable with the subject. I know that he could be wild and crazy if I could just get him to come out of his shell. I desperately want to do that for him. I know that he would love it!

How do I get Mr. Polite to let down his guard a little and open up sexually. It would drive me crazy just to hear him even talk dirty! Help! I want to make all of his fantasies come true, but I first need to know what they are!

Thanks for any advice.

Here is an e-mail from Cassandra:

I wish my husband would read your material or any material. We have been together 16 years.

I am a successful business woman with a healthy sexual appetite. Maybe too healthy. I have to initiate sex. Talk about a blow to my ego.

What I really want is to be allowed to be submissive, to have someone who can let me
receive pleasure instead of having to "give to get".

I am still in love with my husband but at this point I have to admit I am starting to look at other options. Life is too short not to experience pleasure.

Here is an e-mail from Carol:

I know your 'teachings' are geared toward men but I have read your "Manual" as well as your "Female Sexuality" book. I also subscribe to your e-newsletters.

My question is two-fold; I asked my husband to please read your Sexuality book. He has but has not yet put anything into 'practice'. When I read it, I actually thought "this is not him", "he will not be comfortable in this role" even though I desperately want him to. How do I help him get comfortable in the 'leader' role? How can I help him get started?

Your books/stories/teachings resonate so powerfully for me, I just want MY man to be this way. Help me help him please!

Here is an e-mail from Michelle:

Love your newsletters they are always very informative and certainly touch a spot with me. I do have an issue. I have just turned 44, physically attractive and do not seem to have a problem getting dates. What I am looking for is someone that can fulfill me sexually.

It seems like it should not be a problem however I am finding a lot of men do not want to explore this avenue. I try to bring it up in conversation on how I can please them more because of course I care about that as well. However they just seem to be
happy with what we have and I want to grow in my sexuality. Any suggestions where I would find a like minded man?
Many thanks

Here is an e-mail from Denise:

As a woman, I find your description of the Masterful Lover very enticing. What I want to know is, where would I find a man like that?:)
Seriously.
Denise

Here is an e-mail from Macarena:

I now have a David-Shade-Deal-Breaker Clause. Once I'm ready to date again, not being a fan or practitioner of this material will be a deal breaker... and unfortunately, finding a natural would be virtually impossible since Casanova is long gone. But, thank God there's hope... thanks to David Shade!

Men are shown up by a lesbian. Here is an email from Candy:

David,

Being a woman (lesbian) and reading this profound information that you provided these "not so knowledgeable" men about women, I appreciate the fact that you had a passion for pleasing women and even defining the terms on how to please a woman and what makes her feel like the slut she desires to be in the bedroom.

You have given an all new meaning to what an orgasm feels like to women and the treasure of that blissful union of being incredible erotic.
To be brutally honest with you David, I have walked both sides of the fence. When I was younger and unconscious I slept with several men and they could not sexually satisfy me.

The thing that turns me on about women is that they have passion, compassion and intimacy. Women crave this and these are some of the feelings that some men are unconscious to tapping into. If whether it be male or female, one can tap into the sensuality of a woman. With passion one can go a very long way.

When will these egotistical, self-centered men get a clue of what it means to really step up to the plate and be that man with a clear conscious. Step outside the box all of you men and support your gender as being men.

This knowledge and information that you have provided for men is all so very true. My props to you David Shade.

Peace and harmony.
CHAPTER 12

DO WOMEN HAVE ALL THE POWER?

"Then suddenly I was hit with a revelation. The way a woman's body is made, the way a man's body responds to it. The fire burning in my loins, the intense desire to merge as one. It all came together in one brilliant flash."

~Don Juan DeMarco

Men complain that a woman can walk into any bar and take a man home in five minutes. From that, men conclude that women have all the power.

If you are a man playing the game of who can score a member of the opposite sex in five minutes, you lose. Most women have you beat at that game very easily. Does that make you feel defeated right out of the gate? That is not a very empowering perspective on things. If you have that defeatist attitude, you have already lost.

If you were to observe reality (by taking a seat in any bar and watching what really happens), you will find that women typically go into a bar with their friends and make an evening of it. What does that tell you? Reality tells you that women don’t play that game.

Why is that?

To understand this, look at it from a woman's perspective. An attractive woman would be offered free drinks. She would not have to put air in her tires. However, it is because men want her just for her looks. In other words, she would be objectified, and being objectified makes her less than a person.
What if an attractive woman did walk into any bar and take a man home in five minutes? She would not know him. The sex would probably suck. She risks getting pregnant. She knows that she would just be an object for the man to masturbate inside of, and then the guy would think of her as a slut (in the bad way).

So, if women typically go into a bar with their friends and make an evening of it, then what game are they playing? What do they want?

I have already discussed at length what a woman really wants. She wants to be with a man with whom she will be fulfilled. But the reality of the situation is that all too many women are unfulfilled. They do not feel powerful; they feel frustrated that they can’t find what they really want. On top of that, so many women are frustrated that they do not have orgasms in sex.

Reality points to the fact that women have all the frustration.

Women do not believe they are powerful because they could get laid in five minutes. For them, there is no power in that. It is not even considered. It means nothing to her. Women do not believe they have any granted power to get what they want.

What she really wants is to be with a real man—a man who will make her do things she is too inhibited, but deep down inside really wants to do. She wants to be with a man who's going to bring out that ruthlessly expressive, animalistic, natural sexual creature in her, a man who she can totally surrender to and be swept away with.

Only with such a man can she have all that she needs. As a result, one could conclude that the men have all the power.

However, the healthy way to look at it is that it takes two to Tango. You are the masculine compliment to her femininity. She is the feminine compliment to your masculinity.

Do not think about "getting sex." Instead, think about obliging her need for "really good sex."
CHAPTER 13

HOW WOMEN CATEGORIZE MEN

"The secret is seduction through temptation - make your life congruent with her fantasies and let her seduce you."

~Mark Cunningham

Some men have said, “On the first night, we get most of our clothes off, and I start fingering her. She gets off, then says, 'I've already gotten what I wanted tonight,' and I end up getting nothing.”

That kind of thing happens on occasion with young women, especially if it is on the first night that you met her.

As for more mature women, they are more self-assured, interested in the man's pleasure, and decisive. If she goes home with a guy, it's because she has already made the decision that she is going to fuck him. If he gets her off before intercourse, she is even happier about her decision to fuck him.

As for mature high self-esteem women, they are especially interested in the man being excited about being with her. (This is in contrast to women with low self-esteem, who are looking for validation.) Also, they usually wait for the second or third date to let things go to intimacy.

Some mature high self-esteem women will only go as far as third base the first night of intimacy as a test of two things: 1) if she can she trust him, and 2) to see if she is still in control. It is also a test to see if he respects her enough to wait until the next night to have intercourse.
On top of that, for the very discriminating, highly sexual women, it is also a test to see if he can give awesome foreplay. These are the really fun girls!

In these situations (which you will find yourself in if you choose wisely), she is looking for a lover who is very good. If you have chosen well, awesome foreplay is in order. It will probably happen on the second or third date. Intercourse will happen on the next date.

Which brings us to the classic question: What are the long-term ramifications of closing her the first night you meet her versus the second or third date?

Let's look at two highly contrasting e-mails from two men:

Hi David,

I ordered your manual today and I think I have an important question. Your answer might be very interesting for at least some of your customers:

How am I able to avoid the girl/woman who wants a relationship?

I've been into a serious relationship for more than 12 years (I'm 32). Me and my girl broke up only a few months ago, so all I want to have at the moment is a good time. I'm successful with women, even the very beautiful ones – I think too successful...

I don't know what I'm doing "wrong". They all want a relationship with me. (I know this sounds weird since a lot of men out there would give their right arm for having my "problem".) I have not met a girl within the last few months (and there've been a lot) who would be satisfied by just having fun with me.

Since I'm not the type of guy who lies to girls to get what he wants there are only two things that happen again and again:
1. I know/feel what she really wants and I withdraw because that's something I don't want.

2. We do have "a good time" (at that point she already knows I do not want a relationship). The girl falls in love and there's drama afterwards. (I guess I better not read your book - it might be even worse afterwards. Lol.)

   What can I do to avoid the girl/woman who wants more and still feel really satisfied? What can I do to prevent her from feeling like a slut by having a one-night stand or an affair with me?

   Thanks for your help.

   Mike

   Mike, it is okay to not want a relationship, and you certainly are not in any condition to have one, since you recently ended a very long relationship. I hope you spent some time alone to get to know yourself again.

   It is perfectly normal for a woman to want to have a relationship, and, certainly, her being in a relationship reduces her "slut" concern.

   Nevertheless, there are plenty of women who don't want a relationship, but still want to have intimacy. They just want someone they are attracted to, that they feel comfortable with, and that they feel safe with. They don't need all the other stuff that comes with being in a "relationship."

   This can be found with women who just got out of a long relationship themselves (and had taken sufficient time off to get to know themselves again).

   Also, this can be found among women who are very busy with some educational or career goal. They want to have fun, but don't want to be dedicated to a relationship. A lot of these women are high self-esteem women.
High self-esteem women who WANT a relationship are not going to waste their time with you. High self-esteem women who do NOT want a relationship would be happy to agree to your terms.

However, you're not attracting them (or you are, but you don't recognize it or you give up too quickly).

That leaves low self-esteem women. Low self-esteem women would put themselves through the agony of trying to convert you so they can get validation. They don't think enough of themselves to avoid the drama.

Speaking of drama, you mentioned that term. It is a term typically used to describe the lives of women who have low self-esteem.

If you are getting drama, you need to improve your screening skills.

Another possibility is that you are "doing" things that are in contradiction to what you "say." Women with either high or low self-esteem are going to go by your actions more than your words. You may "say" that you don't want a relationship, but the things that you "do" are viewed by the women as being congruent with starting a relationship.

Finally, yes, you absolutely must read my book when you receive it. It will give you a much clearer picture of all this.

Here is an e-mail from Gary:

Hello there, Mr. Shade,

I've been reading a lot of your material. It's certainly helped me to have more fantastic one-night stands (many, many of these!). I still feel that I'm having trouble turning these into relationships though. I'm not sure if I'm going too far on the first night (i.e. offering everything, becoming a girl's dirty, domineering fantasy straight away) or, perhaps more likely,
mishandling things over the following days (I normally text the girl within 48 hours).

I was just wondering what you thought about:

1) How far to go on the first night, and perhaps in more detail.

2) How to handle the follow-up if I am interested in repeating the night, with the possible view to turning it into a relationship (gradually of course).

Btw – it’s not that I go explicitly puppy love on the girl straight away, far from it, but after a great night I can't help feeling enthused and texting sooner and perhaps more excitedly than I would otherwise, fearing that it will go dead if I don't.

Well, many thanks for your time. They should teach your stuff to guys in schools. Really, that would save us all so much time and would probably get us evolving faster....

Best regards,

Gary

Gary, most men eventually find a really exciting woman that they are very interested in and wish they could see more. Unfortunately, that outcome seems to elude some of those men.

In order to feel those really deep emotions that are really exciting, and in order to do the "really advanced" stuff, it requires an interaction that goes far beyond one night. So, let's talk about how to make that happen.

First, let me say two things: do not be in love with the idea of being in love. A lot of men have that problem.

What they end up doing is choosing a person who is not right for them, and certainly the relationship would be for all the wrong reasons, i.e. out of need. Being in a relationship is a reward. It is
not a goal to seek. It is something that two people create together based on what they develop together as a result of who they are. To seek a relationship is to take away from the genuineness of it.

Second, do not be afraid to be alone. It is better to be alone than with the wrong person. Believe enough in yourself to know that you will find what it is you require in a person. Have the self-respect enough to not stay with a person who is wrong for you, and have the self-esteem enough to be attractive to the really worthy women.

Now, to answer your two specific questions:

1) How far to go on the first night?
   If you want to see her again, do NOT go all the way on the first night!

2) How to handle the follow-up?
   If you violate 1), then no matter what you do for follow up, you won't see her again, usually.
   From your e-mail, it sounds like you regularly violate number 1.

For some women, if she has a one-night stand, no matter how good he was in bed, she feels cheap. She will not see him again because she knows that he will never respect her as much as she'd like.

For other women, whether she specifically set out for a one-night fling or not, if she meets a man she finds attractive, and he pushes hard for the first night close, she just may take him up on it for the fling of it, but that is all she sees him as. She has made the conscious decision to reduce the respect she has for him. He is not good enough for a relationship; he is only good enough for a one-night stand.

Now, there are exceptions. I know a young couple who consummated their relationship the first night they met. They have been together for over a year and are very happy, but it is the exception.
Women tend to put men into categories – one-night stand, relationship material, fuck buddy, just a friend, loser. There is no overlap. If she wants an anonymous one-night stand, she never sees him again. If she wants him for a relationship, she works on earning his respect.

Sometimes, a woman can be moved from one category to another. There are countless examples of successful relationships that started as friends and moved to lovers (but deeper inspection shows that most of those probably had some sexual tension all along).

It depends on the categories...

One-night stands rarely convert to relationships. Since a one-night stand is usually only about sex, she believes that the man views her only as a sex object, and she does not believe he could ever view her seriously. She believes that he could never respect her as a person.

Similarly, a fuck buddy arrangement rarely converts to a relationship. Usually, the fuck buddy arrangement eventually ends when one of the people moves to a relationship with someone else.

Interestingly, there have been a number of situations where I have converted a relationship to a fuck buddy, but I was unable to do it DURING the relationship, because that would violate the premise of a relationship. What I did was to tell her “let's just be friends.” Then later, as friends and after some time had passed, we would reminisce about the great sex, and I would propose the fuck buddy idea. Since we were no longer in a relationship and she already knew me to be an exciting lover, it was okay. In fact, if she didn't really want to look for a new relationship but just wanted to have hot sex, it was a good thing.

There are rules for each category, and the woman follows the rules.

Women Follow the Rules of Each Category, and Only When it Does Not Violate Other Current Standing Rules
Don't be surprised if they DO stick to the rules! If you set yourself up as a once in a lifetime adventure, "It's Now or Never Baby," then don't be surprised if they take you up on it and then never come back! Even if the sex was good.

Why do women categorize some men into only one-night stands and others into only relationships? What makes her decide?

I thought it might be based on what she is looking for at the time. If she just wants a one-night stand, that's what she's going to look for. If she wants a relationship, that's what she's going to look for. However, I began to find contradictions to that. Many women have told me that they are looking for a relationship, but I end up closing them that night and never seeing them again. On other occasions, women have appeared to be moving things along very quickly but then won't let their panties be taken off, and then the next day talk about introducing me to the family.

Often, it appears that women don't know what they want, but I think most of them do. Ultimately, most of them would like to be in an exciting relationship with a very exciting person that they are completely fulfilled with and have everything they could have ever dreamed of. Sounds reasonable, but how often does that happen? What really is "ideal?" They have some learning to do. They need to have experiences.

They may meet an exciting man who does not meet all of their "relationship" criteria, but who would be fun to fuck, so they have a one-night stand.

Sometimes, they get into a relationship with a dependable person who might not be as exciting, but they want the companionship and regular sex.

Sometimes, they get drunk at the bar and meet an ideal relationship-material guy, but their inhibitions get displaced by their horniness, and they go for immediate gratification.

Basically, they fill the time. They learn on their journey.
Then, there are those women who want what they can't have – they’re called mistresses – and then there are those women who truly don’t know what the hell they want – they’re called flakes.

Sometimes women take what works
for them at the moment

Among my friends, I noticed that they were attracting certain kinds of women. Some of my buddies were always, and only, getting one-night stands, and others went from one long-term, committed relationship to another. Could it be that women SAW them as being in certain categories and went with that?

In those times that I drove hard for a first night close, I noticed that it would most often end up that way, and not in a relationship. On those times that I took my time, if anything, it ended up in a relationship.

Be careful what you wish for because...

Women go with the frame you present them

It all has to do with setting the proper frame. Decide what it is you want and present that frame. Act in a way that is congruent with what you seek. If you want a one-night stand, set that frame. If you want a relationship, set that frame.

Some might suggest that you first find out what the woman wants, and then meld to that, but often they give the wrong information, anyway. They may say they want a relationship, but only say that so they don't look like a slut when they fuck you that night. Some may move things along very quickly, but only to get into a position to sink their long-term relationship teeth in you. Most often, though, the woman is waiting for you to tell her what you want, so she can decide if she wants to play by those rules.

The best thing to do is to define the rules and then let her decide. Yeah, you may miss one or two on the way who may happen to be looking for something specifically different, but being indecisive is placating and results in far more lost opportunities.
Of course, there are exceptions to everything, and, of course, the rules change somewhat as women get older and more mature and more secure in themselves.
WHERE TO LEARN MORE

The next step that you want to take is to study my program “Give Women Wild Screaming Orgasms.” This includes the correct knowledge and beliefs to being a Masterful Lover, sexual techniques for giving women incredible pleasure, being comfortable with her sexuality, and developing the enabling beliefs for sexual confidence.

It also includes my audio CDs, in which I tell you how to use sexy, dirty talk to drive her wild with excitement; “The Art of Sexy Dirty Talk.” It also comes with a bonus CD in which I tell you “one step at a time” how you can use a woman's fantasies to lead her to become a ruthlessly expressive sexual being; “How To Set The Foundation For A Wild Sexual Relationship.”

www.Masterful-Lover.com/wildscreaming/

Napolean Hill wrote in “Think and Grow Rich” that the most important decision you will ever make is selection of a wife. Success begins by choosing wisely. If you select the wrong woman, you will be forever frustrated. If you select the correct woman, you will live a life of love and hot passionate sex. You will discover what to look for in a woman that will make for a successful relationship, and exactly how to do that quickly and easily, in my program “Select Women Wisely”.

www.Masterful-Lover.com/sww/

My secret weapon is phone sex. If you want to actually hear David Shade talking dirty, you can hear it in “Give Women Hot Phone Sex,” which includes three audio CDs of actual recorded phone sex episodes, where you will hear me talking very dirty, and hear the actual female screaming orgasms that result. You will
discover, by example, exactly how you can make your woman come with just the sound of your voice, and keep her coming for as long as you like!

www.Masterful-Lover.com/hotphone/

Finally, “Advanced Sexual Hypnosis,” hypnosis for couples. This is the really advanced, far out stuff for using NLP, hypnosis, and energy for giving women indescribable pleasure.

www.Masterful-Lover.com/erotichypnosis/

In review: Start out with “Give Women Wild Screaming Orgasms.” Get good at the sexual techniques and develop your sexual confidence. Then, study the audio CDs and become good at using sexy dirty talk. Then move to “Give Women Hot Phone Sex” to totally open herself to you sexually. Then get into the really advanced stuff with the “Manual.”

For further reading, check out my articles on my blog at:

www.Masterful-Lover.com/blog/

All this and more can be found at my web site for developing yourself into a personally and sensually powerful man.

I also include the list of books and mentors that have affected me along the way. I have consumed countless books and resources on this topic and can recommend the few that contributed leading work.

"Dangerous Men and Adventurous Women" Edited by Jayne Ann Krentz, University of Pennsylvania Press, 1992. Mark Cunningham suggests we read this. It is a collection of essays by 19 leading romance authors on the appeal of the romance novel. Describes all the traits of the romantic hero.

"A Passion For More" by Susan Shapiro Barash, Berkeley Hills Books, 2001. The stories of 57 women and what drove them to have extramarital affairs. In almost every case, the woman's
thoughts are consumed by the man with whom she has the exciting sex.


"Story of O" by Pauline Reage, Running Press, 1954. It is a true story written by a woman under a pseudonym, but whose identity was revealed in 1994 as Dominique Aury. Considered the classic reference for BDSM.

"9 1/2 Weeks A Memoir of a Love Affair" by Elizabeth McNeill, Harper Perennial, 1978. It is a true story also written by a woman under a pseudonym, but whose identity has never been revealed.


“My Secret Garden” by Nancy Friday, Pocket Books, 1973. Friday interviewed hundreds of women and documented in intricate detail all the fantasies. It is fascinating and very eye opening.


"Think and Grow Rich" by Napoleon Hill, Wilder Publications, 1960. The greatest book ever written. Hill worked with and studied the great captains of industry, such as Carnegie, Edison, and Ford, and documented all the steps to success. His book is to billionaires what Machiavelli's "The Prince" was to kings. Apply the teachings of this book toward female sexuality and truly anything is possible.
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How To Keep The Relationship Exciting!

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